

CHAPTER I

INTRODUCTION

The background of the study, research questions, objective of the study, its significance, its scope and limitations will be covered and presented in this chapter.

1.1. Background of the Study

Language is a necessary medium for humans to use when conversing. In its application, language is also often claimed to be the basic form of communication between individuals (Izar et al., 2021). Language is essential to communication since it will lead and direct people to the primary problems that arise in spoken or written communication which, if done smoothly, the clearly communicated message may be well understood (Izar et al., 2022). In the past, many have said that language is a means of interacting or communicating—in a sense, a way of expressing beliefs, principles, or even emotions.

In addition to being characterized from a linguistic perspective, language is also contextually studied. In this case, it denotes that the word serves as an instrument to accomplish particular objectives and activities, such as the exercise of power (Mardianti, 2019). People typically adopt linguistic attitudes that reflect their perceptions of language users as well as the situations and purposes that particular languages are connected with. Simply said, a person's linguistic choices reflect their conduct (Holmes & Wilson, 2013).

Zellig Harris as the founder of “Discourse analysis” claims that discourse analysis is a technique for studying related speech or writing, continuing descriptive linguistics past the confines of a single plain sentence (Stalpers, 1988). People from a range of academic departments and disciplines have used the phrase "discourse analysis" to refer to their work, their methods, or both. Following this statement, Schiffrin (1994) acknowledges discourse analysis among one of linguistics' most expansive but least well-defined fields. She identifies one of the causes as the fact that our comprehension of discourse relies on research from a variety of academic fields that are actually extremely dissimilar from one another. Fast forward to

present days, discourse analysis has become one of the field that contains a wide definition and even adapt to the change in times. Juez (2009) states that discourse analysis appears to be trying to understand how language is organized, or anything that goes beyond a sentence, as well as how language is employed in social, political, and cultural contexts.

Human daily speech always follows the rules of text language and has a certain context. All human speech must be structured appropriately in order to maintain the coherence and cohesion of the conversation for the sake of mutual understanding. Despite taking all of these factors into consideration, it is not uncommon for communication between humans to cause disputes between individuals, especially when one side is unable to understand the other's intention correctly. This issue leads to the adoption of more cautious strategies. Swales (1990) stated that using cautious language involves the use of words in a hesitant manner to avoid expressing any assurance or to temper claims in order to head off potential criticism. Instilling the act of "honesty, humility, and proper caution" or separating reality from opinion are examples of cautious communication.

Several examples of the use of cautious language in everyday conversation can be seen in the sentences below:

- We will most likely go to a bar.
- Perhaps I should have been frank with him.
- As far as I know, they are getting divorced.
- Well, I believe this is the happiest day of my life.
- I would say my career is a very a slow and steady.
- I'm not sure if this makes sense, but this car doesn't have brakes.
- It is possible that if the schedule remains empty, we can go to the movie this Saturday.

Subsequently, the use of cautious language in daily life interactions prevents confrontations, protects both the speaker's and the hearer's reputations, and minimizes the burden. In line with this, it can be said that cautious communication is one of the approaches that can be used to analyze various discourse in several fields of study in human social interaction (Gribanova & Gaidukova, 2019). As

much as it's frequently used in scholarly papers, cautious language is also utilized in everyday talks. In informal registers, lexical expressions with ambiguity serve as a common representation of conversational or informal cautious language (Channell, 1994).

Informal use of cautious expressions can easily be found in various conversations between individuals in the public sphere. There are various reasons for the use of informal cautious language in public; one of the most prominent reasons, as stated by Vlasyan (2019), is that cautious communication as part of discourse analysis is mostly used in daily life as a plausibility shield. As time goes by, various media for disseminating information, from print to online media, are starting to be influenced by the use of cautious expressions. Even well-known online media like podcasts are susceptible to the impact of such usage (Facer & Abdous, 2011). Podcasts are informal discussions on a variety of themes, and they often contain a variety of cautious expressions. In terms of use, cautious language is an integral part of people's everyday existence. The aforementioned rationale led the researcher to design a study named "An Analysis of Hedges and Their Purposes in Deddy Corbuzier's Podcast Video "NAS DAILY, SAYA DI TOLAK MASUK INDONESIA!?!DENGAR SAYA!!".

1.2. Research Questions

The questions listed below are thought of as the research questions for this thesis after the background has been explained

1. What types of hedge are used by Nuseir Yassin on Deddy Corbuzier's podcast video?
2. What is Nuseir Yassin's purpose in using the said hedge on the podcast video?

1.3. Objectives of the Study

In relation to the research question above, here are the chosen objectives to be achieved by the researcher:

1. To identify and analyze several types of hedge used by Nusseir Yassin on Deddy Corbuzier's podcast show.

2. To explore and differentiate the purposes of using hedges by Nuseir Yassin on Deddy Corbuzier's podcast show, depending on various situations.

1.4. Significance of the Study

Readers in need of information will find this study beneficial in both theory and practice, with particular application to teaching, observation, analysis, and future research.

1. Theoretical significance

It was hoped that by offering a deeper understanding of the meaning of hedges in popular media like podcasts, this study will benefit the fields of linguistics in general and hedges in particular. Additionally, readers interested in undertaking comparable research could use this study as a reference and source of inspiration.

2. Practical Significance

Practically speaking, the researcher expects that readers with similar interests in hedges will find this research useful. This includes podcast shows and other popular media. This study shall inform readers about how to assess a podcast's hedges in light of the podcast's ability to provide listeners with insightful, captivating, and interesting discussions in a long-form format filled with detail.

1.5. Scope and Limitation of the Study

This research is focused on studying hedges. The researcher only focused on the words that used hedges in Deddy Corbuzier's podcast show. The limitation focused on the analysis of the types of hedges found in Deddy Corbuzier's podcast show based on the theory of hedges proposed by Salager-Meyer (1995). The researcher also limited the research to the analysis of the purpose found in Deddy Corbuzier's podcast video, which contains hedges based on the theory of interpretation by Fraser (2010).