

CHAPTER I

INTRODUCTION

This chapter will present five sub chapters, namely background of study, statements of research problems, objectives of the study, significance of the study, and scope of limitation of the study. Those are important to be explained because they will describe this study generally.

1.1 Background of the Study

Language is an important tool in our communication. It does not matter if it's spoken or written. We can communicate with one another through language. It is because language supports people to associate with others for having such kind of information. At this point we can know how important the language as well. According to Chaika (1982) language is as the system of sounds and words which are composed of a system of meaningless elements that is combined by roles into meaningful structures used by human to reveal or conceal their thoughts and feelings. Another reference defined language as the most fundamental means of human communication. Hartman and Stork (1972) states that language is a systemic resource to express a meaning in the context and also as the study of the way people exchange meanings through language.

People cannot deny that almost all of them require information exchange in their daily activities. Rahardjo (2002) states that language is a component of culture, according to this statement. As a result, without language, society's culture would never be able to develop and materialize. Communication is one of the most important aspects of human life. Communication can be used to form bonds with others. Communication can be used to build relationships with others.

Communication is essential for all living things. People can share information through communication. Language is necessary for human communication. To encourage effective communication. Language allows people to express their feelings or thoughts about something. They may also express

irritation, surprise, hatred, or other emotions. When people are in this situation, they frequently use words, gestures, expressions, or other usage that is generally considered insulting, rude, or vulgar, which are referred to as taboo words in Linguistics.

Taboo words is part of discussion in Sociolinguistics. According to Allan and Burridge (2006), Taboo words are always associated with impolite language and should never be used in communication. As a result, taboo words persist as offensive and savage words in most languages, including English. Furthermore, taboo words are language variations used by people to express emotions such as anger, disappointment, and dissatisfaction. People usually use taboo words because they are the most effective means of expressing their dissatisfaction. They sometimes emphasize people's genuine interest. Kusuma (2013) states that taboo words are commonly used in everyday conversation. It can be found when people express their emotions, such as when they say "fuck" or "shit." Thus, language is used to avoid saying something that is considered immoral or inappropriate in certain situations. Allan Burridge (2006) states that everybody can use taboo words in a specific context, time, and place. Taboo words cannot be spoken in formal situation, because taboo words produce social norm violation in the society and harms to be spoken in formal situation. The statement made by Allan Burridge makes sense and matches with this study. Taboo words can be found in everyday speech and literary works such as novels and movies. Taboo words can also be found in status on social media, youtube videos, podcasts, song lyrics, and along with others, as long as it is still a human work, both written and spoken.

Regardless of our feelings about taboo language, it exists in our society and is frequently used in certain social situations. Different cultures define taboo words differently. For example, British English considers words like "*bloody*" and "*wog*" to be taboo, but this does not apply to American English. Another example in Surabaya the word "*jancok*" is usually used by people in daily conversation to express their feelings, but in Madura the word "*jancok*" will become taboo for them to be uttered. According to Trudgill (1974) Culture is a social construct. At

the same time, factors may differ from to place. The kind of phrase is forbidden in a particular language will be an accurate reflection of at least a portion of the society's value and belief system.

Identifying with the investigation of taboo words, the writer will focus on analyzing the types of taboo words and their functions. The writer wishes to analyze taboo words in song lyrics because taboo words are a phenomenon that exists in most languages because each member of society has a unique way of expressing herself or himself in language, based on the moral values, norms, and cultures that grow and develop in one of the languages. As a result, song has a close relationship with society. However, a song compilation that is played or published in conjunction with the lyrics of a song that contains some of the taboo words according to American culture taboo words are not something bad or something to be avoided. The writer wants to analyze the song lyrics of Doja Cat's on Planet Her album because there are some lyrics that contain taboo words.

The example of taboo words is:

“I will kick your **ass**”

The word ass is one of taboo words which has vulgar meaning and that word is not appropriate to be said.

The other example is :

“ I keep my **niggas** private”

In this example also exist taboo words, the word is “ nigga”. Nigga is a derogatory term used to describe black people (taken from urban dictionary). There are a short example of taboo words. In this study the writer interest to analyze the types of taboo words use theory by Timothy Jay (1992) and the function of taboo words use theory by Ronald Wardhaugh (2006).

Based on the explanation above, it is important to conduct a research in under the title **A Sociolinguistics Analysis of Taboo Word in Song Lyrics on *Planet Her* Album by Doja Cat**

1.2 Statement of the Research Problem

This study is about taboo words in song lyrics on *Planet Her* album by Doja Cat. To make the analysis easy, the following questions are formulated:

1. What are types of taboo words found in song lyrics on *Planet Her* album by Doja Cat?
2. What are the functions of taboo words in song lyrics on *Planet Her* album by Doja Cat?

1.3 Objectives of the Study

Relevant to the research question, this study tries to fulfill the following objectives:

1. To identify the types of taboo words in song lyrics on *Planet Her* album by Doja Cat.
2. To explain the functions of each taboo words in song lyrics on *Planet Her* album by Doja Cat.

1.4 Research Significance

Theoretically, this study aims to provide information and knowledge about taboo languages. Practically, this study also hopes to be helpful to readers and those who want to learn more about taboo language. Through this study, the researchers hope that readers will change their perceptions of taboo words and thus better understand them. For other researchers, the study may inspire them to conduct similar studies.

1.5 Scope and Limitation of the Study

The scope of this study is taboo words from sociolinguistics theory on selected song lyrics on *Planet Her* album by Doja Cat focusing on types of taboo words proposed by Timothy Jay (1992). The writer also use theory proposed by Ronald Wardhaugh (2006) to explain about the functions of taboo words. The limitation of this research is utterance which contains taboo words in the song lyrics on *Planet Her* album by Doja Cat