

ABSTRAK

Firdaus 18.05.211.00.010. Program Studi Sosiologi, Persepsi Masyarakat Awam Tentang Vaksinasi Covid-19 Studi Kajian Sosiologis Teori Persepsi Menurut Mulla Sadra. Tujuan dalam penelitian ini, untuk mengetahui bagaimana Persepsi Masyarakat Awam tentang Vaksinasi Covid-19. Banyaknya penyebaran Covid-19 dan dampak yang diberikan harus segera ditangani dengan cepat. Desa Batioh Kecamatan Banyuates merupakan salah satu Wilayah yang memiliki jumlah kasus Covid-19 yang cukup tinggi di Kabupaten Sampang. Perilaku masyarakat yang kental dengan adat istiadat dalam artian bahwa di Desa Batioh Kecamatan Banyuates termasuk wilayah yang perilaku masyarakatnya masih tradisional, yang menyebabkan banyaknya persepsi yang berkembang di masyarakat membuat masyarakat tidak percaya akan Covid-19 termasuk Vaksin Covid-19.

Tujuan penelitian ini yaitu untuk mengetahui bagaimana persepsi Masyarakat terhadap Vaksin Covid-19 di Desa Batioh Kecamatan Banyuates Kabupaten Sampang. Jenis penelitian Deskriptif dengan menggunakan pendekatan Kualitatif, yang dilakukan di Desa Batioh Kecamatan Banyuates Kabupaten Sampang pada Bulan Juni sampai Juli 2022.

Hasil penelitian ini menunjukkan bahwa persepsi Masyarakat terhadap Vaksin Covid-19 sangat buruk dikarenakan rasa takut, ragu-ragu Terhadap kandungan di dalam Vaksin Covid-19 dan informasi yang diperoleh masyarakat awam kurang akurat. Serta kurangnya sosialisasi tentang adanya vaksinasi Covid-19 di Desa Batioh kurang. Banyak bermunculan informasi yang simpang siur yang pro dan kontra mengenai vaksin. Sehingga hal tersebut membuat masyarakat awam menjadi bingung dan kurang memercayai adanya vaksin. Dalam hal ini peran media sangatlah penting dan diperlukan dalam mengedukasi masyarakat perihal vaksinasi terutama bagi masyarakat awam yang minim pengetahuan tentang kesehatan. Maka dari itu timbul persepsi yang beragam dari Masyarakat awam di Desa Batioh Kecamatan Banyuates Kabupaten Sampang.

Kata kunci: Vaksin Covid-19, Persepsi ,Ragu, Kecamatan Banyuates, Desa Batioh

ABSTRACT

Firdaus 18.05.211.000.010. Sociology Study Program, Public Perceptions About Covid-19 Vaccination A Sociological Study of Perception Theory According to Mulla Sadra. The purpose of this study is to find out how the public perception of the Covid-19 vaccination is. The large number of spreads of Covid-19 and its impact must be addressed quickly. Batioh Village, Banyuates Sub-district is one of the areas that has a fairly high number of Covid-19 cases in Sampang Regency. The behavior of the community is thick with customs in the sense that in Batioh Village, Banyuates District, including an area where the behavior of the community is still traditional, which causes many perceptions that develop in the community that people do not believe in Covid-19 including the Covid-19 vaccine.

The purpose of this study was to find out how the public's perception of the Covid-19 vaccine in Batioh Village, Banyuates District, Sampang Regency. This type of descriptive research using a qualitative approach, which was carried out in Batioh Village, Banyuates District, Sampang Regency from June to July 2022.

The results of this study indicate that the public's perception of the Covid-19 Vaccine is very bad because of fear, doubt about the content in the Covid-19 Vaccine and the information obtained by the general public is less accurate. And the lack of socialization about the Covid-19 vaccination in Batioh Village. There is a lot of confusing information about the pros and cons of vaccines. So that it makes the general public become confused and do not believe in the existence of a vaccine. In this case, the role of the media is very important and necessary in educating the public before vaccination, especially for ordinary people who have minimal knowledge about health. Therefore, various perceptions arise from ordinary people in Batioh Village, Banyuates District, Sampang Regency.

Keywords: Covid-19 Vaccine, Perception, Doubt, Banyuates District, Batioh Village

