

AISYAH. 2024. Analisis Bahasa Sarkasme pada Video Animasi di Kanal “YouTube Tekotok”. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Dr. Hani’ah, S.Pd., M.Pd.

ABSTRAK

Sarkasme adalah salah satu jenis bahasa yang berisi hinaan dan kata-kata pahit yang merendahkan atau mengejek orang lain. Penggunaan sarkasme merupakan upaya penggunaan kata-kata kasar yang sengaja digunakan untuk menyakiti perasaan orang lain yang menjadi sasaran tuturan Herawati (2020: 188). Tujuan penelitian ini adalah untuk mengetahui wujud bahasa sarkasme dan jenis bahasa sarkasme pada video animasi di kanal “YouTube Tekotok”. Penelitian ini menggunakan metode kualitatif. Metode pengumpulan data dilakukan menggunakan teknik simak, catat, dan dokumentasi. Objek penelitian ini adalah video animasi di kanal “YouTube Tekotok”. Hasil penelitian berdasarkan tiga puluh lima data yang telah diambil oleh peneliti ditemukan wujud bahasa sarkasme kata sebanyak enam belas data, frasa sebanyak tiga belas data, dan klausa sebanyak enam data, sedangkan jenis sarkasme keadaan sebanyak empat belas data, sarkasme hewan sebanyak tiga data, sarkasme makhluk halus sebanyak dua data, sarkasme benda sebanyak dua data, sarkasme bagian tubuh sebanyak tujuh data, sarkasme kerabat sebanyak satu data, sarkasme aktivitas sebanyak tiga data, dan sarkasme pekerjaan sebanyak tiga data data.

Kata kunci: Bahasa, Sarkasme, YouTube.

AI SYAH. 2024. Analysis of Sarcasm Language in Animated Videos on the “YouTube Tekotok” Channel. Thesis, Indonesian Language and Literature Education Study Program, Faculty of Education, Universitas Trunojoyo Madura. Advisor: Dr. Hani'ah, S.Pd., M.Pd.

ABSTRACT

Sarcasm is one type of language that contains insults and bitter words that demean or ridicule others. The use of sarcasm is an attempt to use harsh words that are deliberately used to hurt the feelings of others who are the target of Herawati's speech (2020: 188). The purpose of this study is to determine the form of sarcasm language and the type of sarcasm language in animated videos on the “YouTube Tekotok” channel. This research uses qualitative method. The data collection method was conducted using listening, note-taking, and documentation techniques. The object of this research is animated videos on “YouTube Tekotok” channel. The results of the study based on thirty-five data that have been taken by researchers found the form of sarcasm language words as much as sixteen data, phrases as much as thirteen data, and clauses as much as six data, while the types of sarcasm are fourteen data, animal sarcasm as much as three data, sarcasm of spirits as much as two data, sarcasm of objects as much as two data, sarcasm of body parts as much as seven data, sarcasm of relatives as much as one data, sarcasm of activities as much as three data, and sarcasm of work as much as three data data.

Keywords: Language, Sarcasm, YouTube.