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ABSTRAK

Penelitian ini merupakan jenis penelitian dan pengembangan (*R&D*) yang menggunakan model ADDIE. Penelitian ini bertujuan untuk mengembangkan media pembelajaran *Magnetic Board Natural Resources* yang valid, efektif dan menarik. Subjek yang digunakan pada penelitian ini yaitu kelas V SDN Payaman. Berdasarkan penilaian validasi diperoleh presentase nilai sebagai berikut, ahli media pembelajaran 94%, ahli desain perangkat pembelajaran memperoleh nilai 92% dan ahli materi pembelajaran memperoleh nilai 93% dengan kategori sangat valid. Kemenarikan media *Magnetic Board Natural Resources* ditinjau dari hasil angket respon siswa dengan presentase nilai 97% dan angket respon guru dengan presentase nilai 100% dengan kategori menarik. Sedangkan keefektifan media *Magnetic Board Natural Resources* dilihat dari hasil belajar siswa yang dilakukan dengan membandingkan hasil nilai *pre test* dan nilai *post test* yang dianalisis menggunakan perhitungan *n gain*. Hasil nilai *n gain* secara klasikal memperoleh nilai 71,13 dengan kategori tinggi. Selain itu, ketuntasan klasikal siswa memperoleh presentase nilai sebesar 100% dengan kategori tuntas. Berdasarkan hasil penelitian tersebut dapat disimpulkan bahwasanya media *Magnetic Board Natural Resources* adalah produk yang valid, efektif dan menarik untuk digunakan.

Kata kunci : *Magnetic Board Natural Resources*, Media, Pembelajaran

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ABSTRACT

This research is a research and development (R&D) study that uses the ADDIE model. This study aims to develop a valid, effective, and attractive Natural Resources Magnetic Board learning media. The subjects used in this study were class V SDN Payaman. Based on the validation assessment, the following percentage values were obtained, 94% for learning media experts, 92% for learning device design experts, and 93% for learning material experts, with the category of very valid. The attractiveness of the Natural Resources Magnetic Board media is reviewed from the results of the student response questionnaire with a percentage value of 97% and the teacher response questionnaire with a percentage value of 100% in the attractive category. Meanwhile, the effectiveness of the Natural Resources Magnetic Board media is seen from the students' learning outcomes, which are carried out by comparing the results of the pre-test and post-test values analyzed using the n-gain calculation. The n-gain value result is 71.13, which is in the high category. In addition, the classical completeness of students obtained a percentage value of 100% in the complete category. Based on the results of this study, it can be concluded that the Natural Resources Magnetic Board media is a valid, effective and attractive product for use.

Keywords : Learning, Magnetic Board Natural Resources, Media