

ABSTRAK

MUHAMMAD AZIZI, Analisis Penawaran Tenaga Kerja Industri Bata Putih Di Desa Parseh Kecamatan Socah Kabupaten Bangkalan (studi kasus industri pengolahan bata putih).

Tujuan penelitian ini untuk mengetahui faktor-faktor yang mempengaruhi penawaran tenaga kerja industri kecil bata putih di Desa parseh Kecamatan Socah Kabupaten Bangkalan ; mengetahui faktor yang dominan mempengaruhi penawaran tenaga kerja industri kecil bata putih di Desa parseh Kecamatan Socah Kabupaten Bangkalan.

Penelitian ini menggunakan pendekatan penelitian kuantitatif dengan metode regresi linier berganda. Jenis data primer dan pengumpulan data diperoleh dengan cara wawancara menggunakan kuesioner kepada responden.

Setelah dilakukan penelitian maka diketahui faktor upah, usia, jam kerja dan pengalaman kerja secara keseluruhan mempengaruhi penawaran tenaga kerja industri bata putih di Desa Parsseh Kecamatan Socah Kabupaten Bangkalan. Nilai koefisien determinasi (R^2) sebesar 0,745, artinya variabel terikat dapat diterangkan oleh variabel bebas hanya 74,5% sedangkan sisanya sebesar 25,5% diterangkan oleh variabel lain diluar model. Faktor tingkat upah merupakan faktor yang dominan mempengaruhi penawaran tenaga kerja industri genteng.

Kata kunci : Penawaran Tenaga Kerja, Upah, Usia, Jam Kerja dan Pengalaman kerja

ABSTRACT

MUHAMMAD AZIZI, Analysis labor supply of the White Brick Industry In the village of the Parseh Sub District Socah District Bangkalan (case studies of white brick manufacturing industry).

The purpose of this research was to determine the factors that affect to the labor supply of small white brick industry in the village of the Parseh village, Sub District Socah, District Bangkalan; determine the dominant factors affecting the labor supply of white brick small industry in the village of the Parseh, Socah, District Bangkalan.

This study uses a quantitative research approach with multiple linear regression method. Primary data types and data collection was obtained by interview using a questionnaire to the respondent.

After doing research, it is known that the wage factor, age, working hours and work experience as a whole affect the labor supply of white brick industry in the village of the Parseh, Sub District Socah, District Bangkalan. The coefficient of determination (R^2) of 0.745, meaning the dependent variable can be explained by the independent variable is only 74.5%, while the remaining 25.5% is explained by other variables outside the model. Factors wage rates is the dominant factor affecting the labor supply in the white brick industry.

Keywords : Labor Supply, Wages, Age, Work Hours and Work Experience