

WAHYUDI RAHMAN, NPM 180351100051. Analisis Kesesuaian Ekowisata Pantai Jumiang Di Desa Tanjung Kecamatan Pademawu Kabupaten Pamekasan. Dibawah Bimbingan **Dr. Akhmad Farid S.Pi., M.T**

ABSTRAK

Ekowisata bahari adalah jenis kegiatan wisata yang berkaitan dengan kelautan meliputi di daerah pesisir, di atas permukaan laut maupun di bawah permukaan laut. Ekowisata pantai merupakan kegiatan wisata yang dilakukan dengan objek utamanya berupa pantai. Kegiatan yang dapat dilakukan di pantai pada umumnya bersantai, bermain air atau berenang di tepi pantai serta menikmati pemandangan dan panorama alam di pantai (Hidayat, 2011). Penelitian bertujuan untuk mengetahui nilai Indeks Kesesuaian Wisata (IKW), Daya Dukung Kawasan (DDK) pantai Jumiang di Desa Tanjung Kecamatan Pademawu kabupaten Pamekasan. Penelitian ini metode kualitatif. Hasil penelitian IKW pantai Jumiang 83,33% (sesuai). Nilai Daya Dukung Kawasan (DDK) pantai Jumiang sebanyak 1256 orang per hari. Nilai Daya Dukung Pemanfaatan (DDP) Pantai Jumiang sebanyak 126 orang per hari.

Kata kunci: Indeks Kesesuaian Wisata (IKW), Daya Dukung Kawasan (DDK), Daya Dukung Pemanfaatan (DDP), pantai Jumiang

WAHYUDI RAHMAN, NPM 180351100051. Ecotourism Suitability Analysis of Jumiang Beach in Tanjung Village, Pademawu District, Pamekasan Regency. Under the Guidance of **Dr. Akhmad Farid S.Pi., M.T**

ABSTRACT

Marine ecotourism is a type of marine-related tourism activity covering coastal areas, above sea level and below sea level. Coastal ecotourism is a tourist activity carried out with the main object in the form of a beach. Activities that can be done on the beach are generally relaxing, playing water or swimming on the beach and enjoying the scenery and natural panorama on the beach (Hidayat, 2011). This study aims to determine the value of the Tourism Suitability Index (IKW), Regional Carrying Capacity (DDK) of Jumiang beach in Tanjung Village, Pademawu District, Pamekasan Regency. This research is a qualitative method. The results of the Jumiang beach IKW study were 83.33% (according to). The Regional Carrying Capacity (DDK) value of Jumiang beach is 1256 people per day. The value of the Utilization Carrying Capacity (DDP) of Jumiang Beach is 126 people per day.

Keywords: Tourism Suitability Index (IKW), Regional Carrying Capacity (DDK), Utilization Carrying Capacity (DDP), Jumiang beach