

CHAPTER I

INTRODUCTION

This chapter presents some subchapters. They are background of the study, statement of the research problems, objectives of the study, significances of the study, scope and limitation of the study. Each part in the subchapter explains about this study generally.

1.1 Background of the Study

Language as a means of communication is used by all of human to communicate, to share ideas, thoughts, feelings, an emotions with each other. We consider that language cannot be separated from us. Through language we can get infomation and know which happen in other parts of the world.

We often find that people use more than one languages in communication. In other words, they use more than one languages to express their ideas, feelings and emotions. Actually, the majority of people speak more than one languages (Brown and Attardo, 2005:88). In the globalization era, people have become bilingual or even multilingual. People with bilingual or multilingual ability are able to switch languages the middle of their conversation. This phenomenon is known as code switching.

According to Asher (1994) code switching refers to the element from two or more languages or dialect. So, someone may switch the language that she or he uses from one language to another. She or he can produce a language utterance which consist of language elements from two or more different

languages. The speaker should pay attention to the appropriate contexts style, medium, and intonation.

In Indonesia, the use of bilingualism and multilingualism is inseparable from the fact that Indonesia consists of so many ethnic groups with different languages and cultures. The use of the language is also affected by the entertainment program in television. The presenters or the host of a show may speak more than one languages in order to convey their messages or just to entertain their television viewers.

As stated above, code-switching on the television is common. One of television talk show is *Bukan Empat Mata*. This program seems to be one of many shows that have a large degree of code-switching. The shows hosted by Thukul Arwana. *Bukan Empat Mata* Talk Show makes audience laugh with his comments. Their presenters able to combine a talk show format with his spontaneous jokes and humor.

Code switching is a transition event from one code to another. While code mixing is the use of two or more language by putting in/inserting linguistic elements in one language into other language consistently. Moreover, the writer often finds code switching in the conversation in *Bukan Empat Mata*. For example:

Thukul : Gak semua orang bisa, cengkoknya oke.

Voice good song good face good and Entertaint is very very amazing.

Yang penting tinggal parfumnya yang belum !.

Thukul : Not all contestant can do it well. You can rule the rhythm

Voice good song good face good and Entertaint is very very amazing.

Don't forget the parfume !.

Franzoa : ya ya ya, terima kasih.

Nanti saya bawakan yang asli dari paris

Franzoa : yeah, thank you.

I will bring you the original one from paris,

From this example above, the researcher is interested to analyze code switching in *Bukan Empat Mata* Talk show. The researcher hoped this study useful for other who want to know about the use of code swithing. Code switching is phenomena, which is not only occur in society, but also in the television. Nowadays, people speak in bilingualism because they are influenced by the other language from foreign especially English. It will be more prestigious in society when they can speak English. Besides, they use mother tongue in conversation, sometimes they add English in their speaking or writing to make more interesting.

1.2 Statement of the Research Problem

Related to the background of study above, some question are formulated as follows:

1. What are the types of code-switching in *Bukan Empat Mata* talk show ?
2. What are the factors that way cause code switching in *Bukan Empat Mata* talk Show ?

1.3 The Objectives of the Study

Based on the statement of research question above, thi study is intended:

- 1 To analyze the types of code-switching in *Bukan Empat Mata* talk show
- 2 To identify the factors that way cause code-switching in *Bukan Empat Mata* talk show

1.4 Significance of the Study

Dealing with the previous discussion, this study has some benefits and gives significance in both theoretically and practically. The researcher wishes that this study is also expected to give information about code switching, types code switching and what is the factors causes of the code switching itself.

Theoretically, this study provides example of code switching in *Bukan Empat Mata* Talk Show. Practically, this research is expected to be used and developed as a reference to the next similar research.

1.5 Scope and Limitation of Study

The scope of this study is sociolinguistics, which on the code switching theory. This research is limited to find out the types and the reason possible of code switching used in “*Bukan Empat Mata* Talk Show” . The differentiate between this study with other code switching studies is because the code switching cases which is found on *Bukan Empat Mata* Talk Show . This study limit the observation only at the utterance English-Indonesian and Indonesian-English code switching.