

Nur Ulfa Aprilia. 2024. *Pengembangan Media Pop-Up Book Berbantuan Qr Code Untuk Meningkatkan Motivasi Dan Hasil Belajar Siswa*. Universitas Tunojoyo Madura. Pembimbing: Mochammad Yasir.

ABSTRAK

Pop-Up Book merupakan salah satu media pembelajaran yang berbentuk buku yang dapat bergerak atau memiliki unsur tiga dimensi yang memberikan bentuk yang unik, menarik dan bermakna. Penelitian ini bertujuan untuk mengetahui kelayakan, keterbacaan, respons, peningkatan motivasi dan hasil belajar siswa. Materi yang digunakan pada media pembelajaran yang dikembangkan adalah materi bumi dan tata surya kelas VII SMPN 1 Labang. Model pengembangan yang digunakan adalah model pengembangan ADDIE yang meliputi *analyze, design, develop, implement* dan *evaluation*. Teknik pengambilan sampel menggunakan metode *non probability sampling*, yaitu *purposive sampling*. Subjek uji coba perorangan pada penelitian ini terdiri 3 siswa, uji coba kelompok kecil terdiri dari 8 siswa dan implementasi terdiri dari 32 siswa. Teknik pengumpulan data menggunakan wawancara, angket dan tes. berdasarkan hasil penelitian dapat disimpulkan bahwa, hasil validitas media 1,00 dengan kriteria validitas sangat tinggi dan reliabilitas 94% dengan kriteria reliabel. Hasil validitas materi 1,00 dengan kriteria validitas sangat tinggi dan reliabilities 94% dengan kriteria reliabel. Hasil rata-rata angket keterbacaan siswa uji perorangan, uji kelompok kecil, uji kelompok besar memperoleh skor rata-rata berturut-turut 84,58%, 91%, 85% dengan kriteria sangat baik. Respons siswa uji perorangan, uji kelompok kecil, kelompok besar berturut-turut memperoleh skor rata-rata 84,37%, 87%, 81% dengan kriteria sangat baik. Hasil uji *n-gain* motivasi belajar siswa sebesar 0,34 dengan kriteria peningkatan sedang. Hasil uji *n-gain* hasil belajar siswa diperoleh hasil sebesar 0,42 dengan kriteria peningkatan sedang.

Kata Kunci: Hasil Belajar, Motivasi, *Pop-Up Book*, *Qr Code*

Nur Ulfa Aprilia. 2024. *Development of Pop-Up Book Media Assisted by Qr Code to Increase Student's Motivation and Learning Results*. Tunojoyo University, Madura. Supervisor Mochammad Yasir.

ABSTRACT

Pop-Up Book is one of the learning media in the form of a book that can move or has three-dimensional elements that provide a unique, interesting and meaningful form. This study aims to determine the feasibility, readability, response, increase in motivation and student learning outcomes. The material used in the learning media developed is the material of the earth and the solar system for class VII of SMPN 1 Labang. The development model used is the ADDIE development model which includes analyze, design, develop, implement and evaluate. The sampling technique uses a non-probability sampling method, namely purposive sampling. The individual trial subjects in this study consisted of 3 students, small group trials consisted of 8 students and implementation consisted of 32 students. Data collection techniques used interviews, questionnaires, and tests. based on the results of the study it can be concluded that the results of the media validity are 1.00 with very high validity criteria and 94% reliability with reliable criteria. The results of the material validity are 1,00 with very high validity criteria and 94% reliabilities with reliable criteria. The average results of the student readability questionnaire for individual tests, small group tests, and large group tests obtained an average score of 84,58%, 91%, and 85% respectively with very good criteria. The responses of students for individual tests, small group tests, and large group respectively obtained an average score of 84,37%, 87%, and 81% with very good criteria. The results of the n-gain test of student learning motivation were 0,34 with moderate improvement criteria. The results of the n-gain test of student learning outcomes obtained a result of 0,42 with moderate improvement criteria.

Keywords: *Learning Results, Motivation, Pop-Up Book, Qr Code.*