

CHAPTER I

INTRODUCTION

This chapter presents background of the study, statement of research problems, objectives of the study, significance of the study, and scope and limitation of the study. Those are very significant to be clasified because they will explain this analysis commonly.

1.1 Background of the Study

Language is a communication tool in the form of a symbolic sound system produced by people utterances. As we know, language consists of word or sentence that have meaning. Languages very important in people life because the people use the language for convey their intentions in various interests. In addition, the existence of language also make it easier for people to communicate and to interact with the other people. People's interaction can be established because there is communication that understood between them.

The use of language as communication tool can be studies formal or informal. The used formal language can be learned through education, and then the informal can be learn language by utilizing audio visual media. Through audio visual media the use of verbal language or non-verbal can be seen directly. The researcher make audio visual media like film Negeri Van Oranje an object for his research in pragmatic (conversational implicature).

In pragmatic study, we can learn the relationship between context and meaning. There are four kind of context those are; social context, situational

context, textual context, and background knowledge context. Pragmatics is separated into Deixis, Speech act, Presupposition and Conversational implicature. According to Yule (1996:3) state that pragmatics is the study of meaning conveyed by speaker and interpreted by listener. It means that pragmatics is study how the interpretation of language is made depending on the speaker's knowledge, how speakers use and understand utterances, and how the structure of sentence is influenced by relationships between speakers and hearers.

Based on Grice (1975) "*implicature*" is an indirect meaning, typically with a different logical form from the original utterance. "*Implicature*" is something meant and implied from what is said (Grundy, 2000, p.273). Implicature is used by Grice to clarification for what speaker can meant, suggest and imply as separate from the speaker exactly say. Grice divides conversational implicature into two kinds: generalized conversational implicature and particularized conversational implicature.

This analyzes also carry out because there are some implicit meanings of words in utterance and dialogue "*Negeri Van Oranje*" movie are not explained. The writer analyzes conversational implicature in "*Negeri Van Oranje*" movie. This movie is chosen as the source of data because in this movie contain many interesting, humorous stories and also many implicit meanings in the utterance or dialogue that make the writer is easy and comfortable to read and find the data. For instance:

A : Zain, how about this tonight coffee?

B: I wait my friend to come here

In the dialogue between question (A) and answer (B) is not relevant and contain implicit meaning. The situation the speaker (B) can answer “Yes” or “No”, but the hearer give additional conveyed meaning. From the dialogue above contain Implicature have meaning “Zain cannot come this tonight”.

From the previous phenomenon, the writer interested in analysing the coversational implicature in “*Negeri Van Orange*” movie. The story tells of the journey of 5 friends in the Netherland. But not only that, they also get meaning of life, love and fighting the ideals when they are far from their country comes. Moreover, this film shows not only the sense of humour, but this film contains some interesting stories, that stories are how life in the other country and how to get of dream. So, the writer interest to analysis this film of conversational implicature. This thesis focus on analysis type conversational implicature such as generalized conversational implicature and particularized conversational impicature and implicit meaning in the movie “Negeri van oranje”.

1.2 Statement of Research Problems

Based on the background of the study, there are two statements of research problems which can be noticed, those are:

1. What types of conversational implicatures in ”Negeri Van Oranje” movie?
2. What are the implicit meanings of conversational implicature occur in “Negeri Van Oranje” movie?

1.3 Objective of the Study

Based on the statement of research problem, there are two objective of the study, those are:

1. To explain the types of conversational implicatures in “Negeri Van Oranje” movie.
2. To discuss the implicit meanings of conversational implicature occur in “Negeri Van Oranje” movie.

1.4 Significance of the Study

This paper is designed to be functional both theoretically and practically. Theoretically this paper is hopefully useful to develop the understanding of pragmatic especially in types of conversational implicature and implicit meaning theory, give more information to the reader about conversational implicature in movie. Practically, from this study, can make the readers to know the meaning or implied messages delivered in movie “Negeri Van Oranje”.

1.5 Scope and Limitation of the Study

The scope of the study is Pragmatics, specifically in the analysis conversational implicature. This study focuses on types of conversational implicature and implicit meaning, there are two: generalized conversational implicature and particularized conversational implicature by Grice theory about of implicature. Furthermore, to make this study more specific, the data in this study only all of dialogues and utterance in *Negeri Van Oranje* that are contain about conversational implicature.