

ABSTRAK

Agus Lutfi, Pengaruh Fundamental Perusahaan dan Pandemi Covid 19 Terhadap Harga Saham Industri Telekomunikasi di Indonesia. Dibawah bimbingan Dr. Crisanty Sutristyaningtyas Titik, S.E., M.E.

Tujuan penelitian ini untuk mengetahui pengaruh fundamental perusahaan dan pandemi covid-19 terhadap harga saham industri telekomunikasi yang terdaftar di Bursa Efek Indonesia tahun 2018-2021. Sampel dalam penelitian ini ialah perusahaan Telekomunikasi yang berjumlah enam perusahaan. Jenis data yang digunakan dalam penelitian ini ialah data sekunder yang diperoleh dari laporan keuangan kuartal perusahaan yang dipublikasikan di Bursa Efek Indonesia tahun 2018-2021. Penelitian ini menggunakan analisis regresi data panel.

Berdasarkan hasil analisis data yang dilakukan, peneliti mendapatkan hasil bahwa variabel *return on asset* dan pandemi covid-19 tidak berpengaruh signifikan terhadap harga saham industri telekomunikasi di Indonesia. Sedangkan variabel *current ratio* dan *earning per share* berpengaruh positif signifikan terhadap harga saham industri telekomunikasi di Indonesia.

Kata kunci : Harga saham, *current ratio*, *return on asset*, *earning per share*, pandemi covid 19

ABSTRACT

Agus Lutfi, The Effect of Company Fundamentals and the Covid 19 Pandemic on Share Prices of the Telecommunications Industry in Indonesia. Under the guidance of Dr. Crisanty Sutristyaningtyas Titik, S.E., M.E.

The purpose of this study is to determine the effect of company fundamentals and the covid-19 pandemic on the stock price of the telecommunications industry listed on the Indonesia Stock Exchange in 2018-2021. The sample in this study is a telecommunications company, amounting to six companies. The type of data used in this study is secondary data obtained from the company's quarterly financial statements published on the Indonesia Stock Exchange in 2018-2021. This study uses panel data regression analysis.

Based on the results of the data analysis carried out, the researchers found that the return on asset variable and the covid-19 pandemic did not significantly affect the stock price of the telecommunications industry in Indonesia. Meanwhile, the return on assets and earnings per share variables have a significant positive effect on the stock price of the telecommunications industry in Indonesia.

Keyword : Stock price, current ratio, return on asset, earning per share, pandemic covid 19