

## ABSTRACT

Sutomo, W. 10.05.111.00047. *The Analysis of Politeness Stratehies Used by Traffic Police On Cops TV Show* Thesis. English Study Program of the Faculty of Social and Cultural Sciences, University of Trunojoyo Madura. Advisor: Iqbal Nurul Azhar, S.S, M.Hum.

This study analyzed the politeness strategies which were used by police officers when giving traffic ticket and the factors influenced the police offices to use politeness strategies. The data were the police officers' utterances that consisted of politeness strategies. The data were analyzed and classified based on theory which was proposed by Brown and Levinson.

The study used descriptive qualitative design. The sources of data were some videos of on Cops TV Show, while the data were the utterances of police officers containing politeness strategies. The method used in collecting data was non participant observation method, while the method of analyzing data was the extra lingual correlation method.

After doing the analysis, the writer found that there were five kinds of politeness strategies used; off record (6 data), on record baldly (10 data), positive politeness (4 data) and negative politeness (20 data) and on record with redressive action (3 data). It was assumed that relative power influenced police officer's utterances. From the findings, some suggestions for further researchers were provided; it was suggested that they can conduct similar studies in different scope and limitation.

**Key Words : Politeness Strategies, Off Record, On Record baldly, On Record with Redressive Action, Positive Politeness, Negative Politeness, and Cops TV show.**