

## ABSTRACT

Aisah, Sofia Makhzuma. 2015. *An Analysis of Directive Utterance produced by Main Character “Jake Sully” in Avatar Movie Script*. Thesis: English Study Program. Social and Cultural Sciences Faculty, University Trunojoyo Madura. Advisor: Dr. Masduki, M.Pd.

This study is about directive utterance used in Avatar movie script. The purpose of this study were to find out the types of Directive Utterance produced by main character “Jake Sully” base on Bach and Harnish’s theory, to describe the meaning of directive utterance uttered by Jake Sully base on Vanderveken’s theory, and the last to find out which is the most frequent occurrence in the Avatar Movie script.

The study was conducted by using qualitative research and the writer is the main instrument in collecting data. The source of data is Avatar movie script directed and written by James Cameron. The data are those utterances produced by main character, namely Jake Sully in Avatar movie script.

From all the utterance, there are six types of Directive utterance found in Jake Sully utterances, those are: requestive (52,93%), Questions (25,75%), Requirements (10,69%), Prohibitive (2,03%), Permissive (3,25%), and Advisories (5,35%). Among Directive Utterance types existed, requestive is the most frequently type appeared in the Avatar Movie Script, the prohibitive has lowest frequency of used by main character. Furthermore, to describe the meaning of Directive utterances on Jake Sully’s utterances, the writer used six component of illocutionary force; the point of Illocution, the mode of achievement, the propositional content, the preparatory condition, sincerity condition, and the degree of strength.

**Keywords:** *Directive utterance, Avatar, Meaning of Directive Utterances, Components of Illocutionary force*

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