

CHAPTER I

INTRODUCTION

This chapter presents background of the study, the statements of research problems, objectives of the study, significance of the study, scope and limitation of the study.

1.1 Background of the Study

Humans use language as a tool to communicate with one another. Language is crucial in facilitating social contact in all societies, regardless of location and cultural background. Sapir (2020) defines language as an entirely human and acquired means of conveying ideas, feelings, and wants through a system of symbols that are intentionally created. From the quotation before, it is known that language is a component of communication; it is because communication is a crucial aspect of human existence that cannot be separated. Moreover, language plays a vital role in our daily activities.

Communication is one of the instruments that people commonly use to convey information, message, or even their feelings. Regarding the discussion of communication, Parker (2018) stated that the primary focus of communication concerns how the speaker employs language instead of the grammatical form of the language itself. However, building a good communication is very essential. It is not enough just to know the meaning of the sentences uttered, but also the context of situation and culture must be understood. As we know, there are several functions of communication in society that serve various tasks such as, asking for something, asking for help, sharing opinions, offering suggestions and any others. Basically, people communicate with one another using the verbal language or we can call it as spoken communication, which involves expressing thoughts and ideas using words or vocal sounds, such as engaging in conversations, delivering speeches, participating in discussions, sharing stories, and etc. Meanwhile, the written communication is widely used in correspondence activities.

Linguistics is the study of human speech, which includes linguistic units, structures, and language modifications. Linguistics studies about the variation of language such as Pragmatics, Semantics, Sociolinguistics, etc. The study of language that is related to society is called Sociolinguistics. According to Chaika (1982), Sociolinguistics is a field that focuses on how individuals utilize language in different social contexts. Sociolinguistics studies are learning about the functioning of language in society and the characteristics of language variety. In a similar theory, Wardhaugh (2010) asserts Sociolinguistics concentrates on examining the connections between language and society, aiming to enhance the understanding of the framework of language and its role in communication. Furthermore, he also stated that the sociology of language seeks to gain insights into how social systems can be more effectively comprehended by studying language, such as how specific linguistic features contribute to the characterization of particular social structures. This study focused on how people interact with others, forming a relationship depending on the situation or context, through a method called language style.

Language style is a way of speaking and a kind of utterance formed by means of how you talk or write, the individual (or more), and to whom you speak. According to Meyerhoff (2006), language style also describes human personality, mindset, and condition. It means that language style can include the content of the utterance itself and respect for the situation or its function, depending on the circumstances; for example, people can be very formal and informal. The language style is not motivated by someone who comes from or the dialect used by someone who occupies a particular area but by the ultimate goal they want to achieve from their communication (Ziana & Africa, 2021). Castillo (2015) also stated that language style usually comes from the inside of the speaker, which has significant functions. The state of human beings has the potential to shape their language style.

The phenomenon of language style commonly occurs in society when dealing with daily human activities. When someone talks with their best friends using their nicknames, it is more intimate and usually used in informal settings. The example sentence used in informal settings is, *“Hey Lora, are you busy today? Because I want to spill something about your ex-boyfriend”*. From this

phenomenon, language style helps in understanding how to choose and understand the correct language style for efficient communication. Also, for this reason, individuals need to exercise moderation when employing diverse language styles, as they impact their social identities.

Based on the explanation above, the researcher concludes that language is important in daily communication. Language also builds a good conversation with its functions, especially about the style used in society. The language style refers to how people speak, which differs depending on the circumstances or the situation. It means language style can be used on other occasions, such as in formal and informal contexts. Language style can be found in movies because the movie has many conversations. As a result, the researcher is interested in researching and learning more about the language style that formulated the research entitled “An Analysis of Language Style of Main Character in *Tall Girl 1* Movie”.

1.2 Research Questions

Based on the background of the study above, the researcher formulates the following research question:

1. What are the types of language style that implemented by main character in *Tall Girl 1* Movie?
2. What are the social dimensions can influence the language styles of main character of *Tall Girl 1* movie?

1.3 Objectives of the Study

Based on the research questions mentioned above, the objectives of this study are to:

1. To explain the types of language style that implemented by main character in *Tall Girl 1* movie.
2. To explain the social dimensions that influence the main character using language styles in the *Tall Girl 1* movie.

1.4 Significance of the Study

The result of this study provided theoretical and practical significance of the study.

1. Theoretically

The result of this research was supposed to give some advantages to readers who want to learn more about the type of language style, and it will enrich their knowledge about various language styles used by the main character in the *Tall Girl 1* movie. The researcher hopes readers understand how to use language styles in another text.

2. Practically

This analysis could be helpful as a reference for some readers, especially for the lecturer or the future researcher interested in choosing and learning about language style. The researcher hopes for the future researcher to find a new perspective in language style studies. Furthermore, the researcher hopes the student can easily understand the Sociolinguistics study and its aspects, especially the language style.

1.5 Scope and Limitation of the Study

The scope of this study is Sociolinguistics, especially in terms of language styles. The researcher used the theory of Joos (1967) to analyze the type of language styles, which was also supported by Holmes theory (2013) to analyze the social dimensions of language styles. In order to avoid overly broad discussion, the limitation of this study is that it only focused on utterances applied by the main character, Jodi, in the *Tall Girl 1* movie, which contains the types and the social dimensions of language styles.