

Zamrotun Maulidiya. 2024. *Pengembangan MANTRA (Majalah Tradisi Madura) Pada Siswa Kelas IV SDN Banyubunih 1*. Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Aditya Dyah Puspitasari.

ABSTRAK

Penelitian ini mengembangkan majalah tradisi Madura menggunakan Model pengembangan 4D yang terdiri dari tahap *define*, *design*, *develop*, dan *disseminate*. Tujuan penelitian ini adalah mengembangkan majalah tradisi Madura yang valid, efektif, dan menarik untuk meningkatkan hasil belajar siswa sebagai upaya mengenalkan tradisi kearifan lokal Madura dan melestarikan budaya Madura. Model pengembangan yang digunakan adalah 4D yang terdiri dari tahap *define*, *design*, *develop*, dan *disseminate*. Hasil validasi ahli menunjukkan bahwa (1) ahli bahan ajar sebesar 90,00% (sangat valid), (2) ahli materi dan bahasa 95,00% (sangat valid), dan (3) ahli desain pembelajaran sebesar 95,83% (sangat valid). Keefektifan majalah ditinjau dari observasi keterlaksanaan pembelajaran guru sebesar 100% (terlaksana) dan siswa sebesar 93,93% (terlaksana) serta tes evaluasi di uji coba implementasi sebesar 90,90% termasuk dalam kategori tuntas secara klasikal. Kemenarikan ditinjau dari angket respon guru sebesar 100% dan angket respon siswa sebesar 91,81% dalam kategori menarik. Hal tersebut menunjukkan bahwa majalah tradisi Madura valid, efektif, dan menarik untuk digunakan dalam proses pembelajaran.

Kata kunci: pengembangan majalah, tradisi Madura, kelas IV, sekolah dasar.

Zamrotun Maulidiya. 2024. *Development of MANTRA (Madurean Tradition Magazine) for Class IV Students at Banyubunih 1 State Elementary School. Elementary School Teacher Education Study Program, Faculty of Education, Trunojoyo University, Madura.* Aditya Dyah Puspitasari.

ABSTRACT

This research develops a Madurese traditional magazine using the 4D development model which consists of the define, design, develop and disseminate stages. The aim of this research is to develop a Madurese traditional magazine that is valid, effective and interesting to improve student learning outcomes as an effort to introduce Madurese local wisdom traditions and preserve Madurese culture. The development model used is 4D which consists of define, design, develop and disseminate stages. The expert validation results show that (1) teaching materials experts are 90.00% (very valid), (2) material and language experts are 95.00% (very valid), and (3) learning design experts are 95.83% (very valid). The effectiveness of the magazine is seen from observations of teacher learning implementation at 100% (implemented) and students at 93.93% (implemented) as well as evaluation tests in implementation trials at 90.90%, including in the classically complete category. Attractiveness in terms of the teacher response questionnaire was 100% and the student response questionnaire was 91.81% in the interesting category. This shows that Madurese traditional magazines are valid, effective and interesting to use in the learning process.

Keywords: *magazine development, Madurese traditions, class IV, elementary school.*