

## **Hubungan Kegiatan Keagamaan Dengan Perilaku Ekonomi Pelaku UMKM Di Desa Separah**

Lukman Hakim<sup>1</sup> dan Dr. Eni Sri Rahayuningsih, S.E., M.E<sup>2</sup>

<sup>1</sup>Mahasiswa Jurusan Ekonomi Pembangunan Fakultas Ekonomi dan Bisnis  
Angkatan 2012 di Universitas Trunojo Madura, <sup>2</sup>Dosen Jurusan Ekonomi  
Pembangunan Fakultas Ekonomi dan Bisnis di Universitas Trunojoyo Madura.

### **ABSTRAK**

Dengan banyaknya kegiatan keagamaan di Desa Separah tentunya akan mempengaruhi tingkah dan perilaku masyarakat terutama dengan perilaku ekonominya. Penelitian ini bertujuan untuk mengetahui hubungan kegiatan keagamaan dengan perilaku ekonomi pelaku UMKM di Desa Separah.

Penelitian ini menggunakan metode kuantitatif dan skala linkert untuk mengetahui intensitas keaktifan masyarakat dalam mengikuti kegiatan keagamaan dan untuk mengetahui rasionalitas kegiatan keagamaan di desa Separah. Hasil penelitian ini menunjukkan Masyarakat desa Separah sangat termotivasi mengikuti kegiatan keagamaan yang ada di desa Separah. Berdasarkan pengamatan, keikutsertaan masyarakat pada kegiatan keagamaan minimal 3 kali dalam satu minggu dan Hasil dari analisa regresi linier sederhana menunjukan bahwa kegiatan keagamaan berpengaruh signifikan secara positif terhadap perilaku ekonomi masyarakat. dan besaran pengaruhnya, berdasarkan koefisiensi determinasi R, adalah sebesar 42,9%. Sehingga dapat disimpulkan bahwa pola keagamaan masyarakat desa separah dengan mengikuti kegiatan keagamaan, tingkat perekonomian semakin meningkat.

Kata Kunci : Kegiatan Keagamaan, Perilaku Ekonomi

*Relationship between Religious Activities and Economic Behavior of MSMEs  
In Separah Village*

*Lukman Hakim<sup>1</sup> and Dr. Eni Sri Rahayuningsih, S.E., M.E<sup>2</sup>*

*<sup>1</sup>Student of Economic Development Program, Economic and Business Faculty  
2012 University of Trunojoyo Madura, <sup>2</sup>Lecturer of Economic Development  
Program, Economic and Business Faculty University of Trunojoyo Madura.*

**ABSTRACT**

*With the many religious activities in Separah Village, of course, it will affect people's behavior and behavior, especially with their economic behavior. This study aims to determine the relationship between religious activities and the economic behavior of MSME actors in Separah Village.*

*This study uses a quantitative method and linkert scale to determine the intensity of community activity in participating in religious activities and to determine the rationality of religious activities in the village of Separah. The results of this study indicate that the people of Separah village were very motivated to participate in religious activities in the village of Separah. Based on observations, community participation in religious activities is at least 3 times a week and the results of simple linear regression analysis show that religious activities have a significant positive effect on the economic behavior of the community. and the magnitude of the effect, based on the coefficient of determination of R, is 42.9%. So it can be concluded that the religious pattern of the village community is as severe as following religious activities, the level of the economy is increasing.*

*Keywords : Religious Activities, Economic Behavior*