

Faridatun Nikmah. 2024. Pengaruh Metode Pembelajaran *Brainstorming* Berbantuan Video Interaktif Terhadap Kemampuan Menulis Teks Negosiasi Siswa Kelas X MA Ma'arif Udanawu Blitar. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Ayyu Subhi Farahiba. S.Pd.. M.Pd.

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh metode *brainstorming* berbantuan video interaktif terhadap kemampuan menulis pada siswa kelas X MA Ma'arif Udanawu Blitar. Jenis penelitian ini adalah kuantitatif eksperimen dengan bentuk desain *nonequivalent control group design* yang terdiri atas dua kelompok yaitu kelompok eksperimen dan kelompok kontrol. Sampel pada penelitian ini yaitu kelas X-J dan kelas X-I dengan jumlah siswa sebanyak 32 per kelas. Penelitian ini menggunakan teknik analisis data berupa uji validitas, uji reabilitas, uji normalitas, uji homogenitas dan uji t. Instrumen penelitian yang digunakan berupa dari hasil observasi, angket, dan tes. Berdasarkan hasil analisis data menunjukkan bahwa rata-rata hasil *pretest* siswa pada kelas kontrol sebesar 54 dan rata-rata hasil *posttest* 76. Sedangkan rata-rata hasil *pretest* pada kelas eksperimen sebesar 58 dan rata-rata hasil *posttest* 81. Hasil hitungan menggunakan IMB SPSS statistik 25 menggunakan uji t-test diperoleh $T_{hitung} < T_{tabel}$ $0,002 < 0,05$. Dengan demikian, dapat dikatakan bahwa metode pembelajaran *brainstorming* berbantuan video interaktif terhadap kemampuan menulis teks negosiasi siswa kelas X MA Ma'arif Udanawu Blitar berpengaruh signifikan. Hal ini didukung oleh perolehan data observasi dengan hasil 73% siswa aktif dalam proses pembelajaran sedangkan 27% siswa tidak aktif. Hal ini didukung juga dengan perolehan data angket dengan hasil 74,7% dengan kategori "cukup" artinya metode *brainstorming* berbantuan video interaktif terhadap kemampuan menulis teks negosiasi cukup baik digunakan dalam proses pembelajaran.

Kata kunci: metode pembelajaran, *brainstorming*, video interaktif, kemampuan menulis, teks negosiasi

Faridatun Nikmah. 2024. *The Effect of Brainstorming Learning Methods Assisted by Interactive Videos on the Ability to Write Negotiation Texts of Class X MA Ma'arif Udanawu Blitar Students*. Thesis, Indonesian Language and Literature Education Study Program, Faculty of Education, Trunojoyo University Madura. Supervisor: Ayyu Subhi Farahiba. S.Pd.. M.Pd.

ABSTRACT

This research aims to determine the effect of the interactive video-assisted brainstorming method on the writing abilities of class X MA Ma'arif Udanawu Blitar students. This type of research is a quantitative experiment with a nonequivalent control group design which consists of two groups, namely the experimental group and the control group. The samples in this study were class X-J and class X-I with a total of 32 students per class. This research uses data analysis techniques in the form of validity tests, reliability tests, normality tests, homogeneity tests and t tests. The research instruments used were the results of observations, questionnaires and tests. Based on the results of data analysis, it shows that the average pretest result for students in the control class is 54 and the average posttest result is 76. Meanwhile, the average pretest result in the experimental class is 58 and the average posttest result is 81. The calculation results use IMB SPSS statistics. 25 using the t-test obtained $T_{count} < T_{table}$ $0.002 < 0.05$. Thus, it can be said that the interactive video-assisted brainstorming learning method has a significant effect on the ability to write negotiation texts in class X students at MA Ma'arif Udanawu Blitar. This is supported by the acquisition of observation data with the results that 73% of students were active in the learning process while 27% of students were inactive. This is also supported by the acquisition of questionnaire data with a result of 74.7% in the "sufficient" category, meaning that the brainstorming method assisted by interactive video on the ability to write negotiation texts is quite good for use in the learning process.

Keywords: *learning method, brainstorming, interactive video, writing skills, negotiation text*