

ABSTRACT

Abdi Nurillah Erhard, Effect of Motivation and Work Experience Against Employee Productivity UD.MARCHABAN, SIDOARJO. Department of Management Faculty of Economics, University of Trunojoyo Madura. Bangkalan 2012. Under the guidance :

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To achieve that goal all through the Human Resource planning is mature, labor productivity of the existing workforce can be improved. This is achieved through adjustments such as increased motivation and good work experience so that each employee can produce something that is directly related to the work productivity.

The purpose of this study is to: To know how to influence the motivation and work experience on work productivity of employees and find out what factors most dominant influence on labor productivity.

This study uses a quantitative approach Deskriptif, the analysis used was a quantitative analysis using the tools of Statistics (SPSS / Statistics for Products and Services Solution Releasen, version 16.0) to see the relationship between independent variables and the dependent variable. Data obtained by distributing questionnaires to be analyzed. Other research is the study population by the number of respondents 26 employees of the production as a sample.

Conclusion This study is partially motivated Variables not significantly affect the labor productivity variable. Influence of motivational variables on the regression equation coefficient of only 0.285. This suggests that the motivation that employees have less effect on labor productivity in the absence of other variables that support it. Work experience variables have a significant effect on labor productivity variable. The influence of variables such work experience is positive, meaning the greater the work experience, the more it will increase labor productivity.

Keyword : Motivation And Work Experience

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