

## **ABSTRAK**

### **PENGARUH MOTIVASI, EDUKASI, DAN MODAL MINIMUM TERHADAP MINAT MAHASISWA BERINVESTASI DI PASAR MODAL SYARIAH. (STUDI KASUS INVESTOR GALERI INVESTASI SYARIAH FAKULTAS KEISLAMAN 2020)**

Galeri Investasi Syariah merupakan sarana untuk memperkenalkan pasar modal syariah sejak dini kepada dunia akademisi dan juga sebagai wadah bagi mahasiswa untuk belajar mengenai investasi pada pasar modal syariah. Ada beberapa program yang dilakukan oleh Galeri Investasi Syariah yakni melakukan edukasi dan memberikan motivasi kepada mahasiswa dengan mengadakan kegiatan-kegiatan seperti kajian tentang pasar modal syariah, sekolah pasar modal syariah (SPMS) dan juga mensosialisasikan adanya modal minimum sebesar Rp 100.000 dalam pembukaan akun di pasar modal syariah agar dapat menarik minat mahasiswa untuk berinvestasi di pasar modal syariah. Penelitian ini bertujuan untuk mengetahui apakah motivasi, edukasi, dan modal minimum berpengaruh terhadap minat mahasiswa berinvestasi di pasar modal syariah (studi kasus investor Galeri Investasi Syariah Fakultas Keislaman Universitas Trunojoyo Madura).

Penelitian ini merupakan penelitian kuantitatif, variabel yang digunakan adalah motivasi (X1), edukasi (X2), modal minimum (X3), dan minat mahasiswa berinvestasi di pasar modal syariah (Y). Penelitian ini melakukan beberapa uji yakni menggunakan uji validitas, uji reliabilitas, uji asumsi klasik, analisis regresi linier berganda, uji hipotesis, dan koefisien determinasi berganda ( $R^2$ ), dengan menyebarkan 63 angket/kuisisioner kepada investor Galeri Investasi Syariah Fakultas Keislaman Universitas Trunojoyo Madura.

Hasil dari penelitian ini menunjukkan bahwa secara simultan variabel motivasi, edukasi, dan modal minimum berpengaruh terhadap minat mahasiswa berinvestasi di pasar modal syariah dengan nilai sig sebesar  $0,000 < 0,05$  dan nilai  $f_{hitung} = 21,858 > f_{tabel} 2,76$ . Secara parsial variabel motivasi (X1) berpengaruh terhadap minat mahasiswa berinvestasi di pasar modal syariah dengan nilai sig sebesar  $0,000 < 0,05$  dan nilai  $t_{hitung}$  sebesar  $4,102 > t_{tabel} 1,67155$ , kemudian secara parsial variabel edukasi (X2) tidak berpengaruh terhadap minat mahasiswa berinvestasi di pasar modal syariah dengan nilai sig sebesar  $0,956 > 0,05$  dan nilai  $t_{hitung}$  sebesar  $-0,057 < t_{tabel} 1,67155$ , dan yang terakhir secara parsial variabel modal minimum (X3) berpengaruh terhadap minat mahasiswa berinvestasi di pasar modal syariah dengan nilai sig sebesar  $0,000 < 0,002$  dan nilai  $t_{hitung}$  sebesar  $3,227 > t_{tabel} 1,67155$ .

**Kata Kunci: Investasi, Pasar Modal Syariah, Minat Berinvestasi.**

**ABSTRACT**  
**THE EFFECT OF MOTIVATION, EDUCATION, AND MINIMUM**  
**CAPITAL ON STUDENT'S INTEREST TO INVEST IN SHARIA**  
**CAPITAL MARKET. (CASE STUDY OF SHARIA INVESTMENT**  
**GALLERY FACULTY OF ISLAMIC INVESTMENT 2020)**

The Sharia Investment Gallery is a means to introduce the Islamic capital market from an early age to the academic world and also as a forum for students to learn about investing in the Islamic capital market. There are several programs carried out by the Sharia Investment Gallery, namely educating and motivating students by holding activities such as studies on the Islamic capital market, Islamic capital market schools (SPMS) and also socializing the existence of a minimum capital of IDR 100,000 in opening an account in the market. Islamic capital in order to attract students to invest in the Islamic capital market. This study aims to determine whether motivation, education, and minimum capital have an effect on student interest in investing in the Islamic capital market (a case study of investors from the Sharia Investment Gallery, Islamic Faculty, Trunojoyo University, Madura).

This research is a quantitative research, the variables used are motivation (X1), education (X2), minimum capital (X3), and student interest in investing in the Islamic capital market (Y). This study conducted several tests, namely using the validity test, reliability test, classical assumption test, multiple linear regression analysis, hypothesis testing, and multiple determination coefficient (R<sup>2</sup>), by distributing 63 questionnaires/questionnaires to investors in the Sharia Investment Gallery, Islamic Faculty, Trunojoyo University, Madura.

The results of this study indicate that simultaneously the variables of motivation, education, and minimum capital have an effect on student interest in investing in the Islamic capital market with a sig value of  $0.000 < 0.05$  and a value of  $f_{count} = 21.858 > f_{table} 2.76$ . Partially, the motivation variable (X1) has an effect on student interest in investing in the Islamic capital market with a sig value of  $0.000 < 0.05$  and a tcount of  $4.102 > t_{table} 1.67155$ , then partially the education variable (X2) has no effect on student interest in investing in the Islamic capital market with a sig value of  $0.956 > 0.05$  and a tcount of  $-0.057 < t_{table} 1.67155$ , and the last partially the minimum capital variable (X3) has an effect on student interest in investing in the Islamic capital market with a sig value of  $0.000 < 0.002$  and a tcount value of  $3.227 > t_{table} 1.67155$ .

**Keywords: Investment, Islamic Capital Market, Investment Interest.**

