

ABSTRACT

Attaufiqi, Syukron. (2021). An Analysis of Five Narrative Codes in *The World According to Anna* by Jostein Gaarder. Thesis. English Study Program of Faculty of Social and Cultural Science, University of Trunojoyo Madura. Advisor: Dr. Dra. Siti Hanifa, M.Pd.

The purpose of this study is to identify Five Narrative Codes and their signified in *The World According to Anna* by Jostein Gaarder. Those codes are proairetic, enigma, semic, symbolic and cultural code. Barthes' theory is used in this study to analyze and identify the Five Narrative Codes and their signified because *The World According to Anna* has several codes that must be solved by the readers to figure out environmental ethics messages.

The research type of this study is qualitative approach. The author's narrations and the characters' utterances are collected as the data of this study. Robert K. Yin's techniques are applied for analyzing data of this study. Those are compiling, disassembling, reassembling, interpreting and concluding.

This study covers thirteen data in *The World According to Anna* novel categorized as Five Narrative Codes. Specifically, three findings are from the proairetic code, enigmatic and symbolic code has three example codes, two are from semic code, and the last cultural code which covers three codes in the novel.

Keywords: Narrative code, Proairetic, Enigma, Semic, Symbolic and cultural code

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Tujuan penelitian ini adalah mengidentifikasi kode-kode naratif dan maknanya dalam *The World According to Anna* karya Jostein Gaarder. Kode-kode tersebut adalah kode *proairetik*, *enigma*, *semik*, *simbolik* dan *kultur*. Teori Barthes digunakan dalam penelitian ini untuk menganalisis dan mengidentifikasi kode-kode naratif dan maknanya karena *The World According to Anna* memiliki beberapa kode yang harus dipecahkan oleh para pembaca untuk mengetahui pesan etika lingkungan.

Penelitian ini menggunakan pendekatan kualitatif. Narasi penulis dan ucapan karakter dikumpulkan sebagai data penelitian ini. Teknik Analisa data oleh Robert K. Yin diterapkan untuk menganalisis data penelitian ini. Yaitu mengumpulkan dan memilah data, menyusun kembali, menafsirkan dan menyimpulkan.

Penelitian ini menghasilkan tiga belas data dalam novel *The World According to Anna* yang dikategorikan sebagai lima kode naratif. Secara spesifik, tiga temuan berasal dari kode *proairetik*, kode *enigma*, dan kode *simbolik* memiliki tiga kode contoh, dua dari kode *semik*, dan kode *kultur* yang menghasilkan tiga kode dalam novel.

Kata Kunci: Kode Narasi, Kode Proairetik, Enigma, Semik, Simbolik dan Budaya