

Abstract

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In daily communication, the language users have to pay attention on how the words are arranged to convey the meaning which sometimes could not be listed in dictionary such as in Justin Bieber's sadness song lyrics. The purposes of this study are to explain the associative meaning in Justin Bieber's sadness song lyrics, and to describe the frequently appeared type of associative meaning that in Justin Bieber's sadness song lyrics.

This study was conducted by using qualitative research design. The data of this study were taken from the seven Justin Bieber's sadness song lyrics, they are: *Believe*, *Common Denominator*, *Down to Earth*, *Pray*, *She Don't Like the Lights*, *That Should be Me*, and *Where are You Now*. Besides, content analysis was used in data collection through several steps. They were reading and comprehending, coding the data, and categorizing and noting. The data collection was done simultaneously with data analysis. Interactive model analysis was used in data analysis through several steps. Those were; data collection, data reduction, data display and conclusion.

The result of this study showed that from the eight Justin Bieber's sadness song lyrics found 39 data which can be classified into the five types of associative meaning. There are 25,6% of the entire data which classified into connotative meaning, 15,4% classified into social meaning, 15,4% classified into affective meaning, 5,1% classified into reflected meaning, and 38,5% classified into collocative meaning. Besides, this study also found out that the frequently appeared type of associative meaning in the seven Justin Bieber's sadness song lyrics is collocative meaning.

Key Words : Associative Meaning, Justin Bieber's Sadness Song Lyrics.

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