

CHAPTER I

INTRODUCTION

This chapter presents five sub chapters that are informed in this research, namely background of the study, research question, objectives of the study, significance of the study, and scope and limitation of the study.

1.1 Background of the Study

Having relationship with human is important in life. Human is social being who cannot live alone. In that relationship communication is the first term that is needed. Human do communication with other using any media, one of which is language. Communication can occur when speaker and listener understand each other. In linguistics, language is a system of vocal symbol which is agreed, it used by members of certain society group in collaboration, communication, and self-identifying (Unaifah, 2017). Besides language itself has two types to use: formal language and informal language. Formal language is commonly used in formal situation, while informal language is used in daily conversation.

Linguistics is a scientific study of language and its structure, meaning, and context. Linguistics divided into some subfields, they are phonology, syntax, semantics, pragmatics, sociolinguistics, and morphology. In this study, the writer will focus on morphology. Morphology is a branch of linguistics that deals with internal structure of words in a language. Gleason (1980) states that morphology is the description of morpheme, or sometimes called as “words”. In morphology,

there are terms called word formation. Word formation is about the ways new words are created in language. It means that most of the languages has the ways in creating words.

Since Corona virus disease 2019 or COVID-19 appear in Indonesia, many of people spend their day with watching movie and also watch Korean dramas to entertain their life during lockdown and work from home (source: tempo.co). As known that Korean *Hallyu* or Korean Wave are already in Indonesia since the beginning of 2000 by present a drama in one of TV Channel. Several moments later, they bring music or K-Pop genre presented by Super Junior. Indonesian really enjoy the music and has interest in. Indonesian fans interest in any aspect which bring from South Korea like their drama, music or also known as K-Pop, their style, also their skincare product. According to CNN Indonesia, since this pandemic happen, a lot of Indonesian interest in Korean *Hallyu* and become more popular.

As stated before, K-POP become trend among teenagers since pandemic. Because the limitations to meet each other, many K-Pop fans having a relationship through social media (source: tempo.co). They do conversation and make some group or community who interest in some group because it makes them easier to communicate every time and everywhere. One of social media that they used is WhatsApp. This application has been used by several communities to interact and communicate with other communities and can include many people in it to become a community. NCTzen is the one of the biggest communities of

Korean Boy Group NCT Fans using WhatsApp group chat as a tool to interact with other people from different region and countries.

According to the previous reason mentioned above, the writer analyzed word formation process and the lexical categories on word used by NCTzen community. The writer interested to analyzed this study since it is unique and interesting in linguistic point of view, especially morphology. The uniqueness of words used by K-Pop fans were they create their own languages dealing with conversion, borrowing, and acronyms or initialism. For example, word '*nojaem*', this word used for calling a bored or not funny person. And the other reason is, the languages used by K-Pop fans are up to date. It means the new words are following the trend. Furthermore, word formation is a common phenomenon that easily find in social media in this era. This phenomenon leads to new problem faced by people who are interested in K-POP that is they sometimes knew the new word that they used in daily conversation and it becomes the mark of the community. However, this study may help the readers to know the word formation processes in word and the lexical categories of word formation in words used by NCTzen community.

1.2 Statements of Research Problem

Based on the background of the study above, the study tries to investigate the following problems:

1. What kinds of word formation in words are used by NCTzen Community in WhatsApp group chat?

2. What are the lexical categories of the words as a result of word formation used by NCTzen in WhatsApp group chat?

1.3 Objectives of the Study

1. To investigate kinds of word formation in words used by NCTzen Community in WhatsApp group chat.
2. To identify and describe the lexical categories of the word as a result of word formation used by NCTzen Community in WhatsApp group chat.

1.4 Significance of the Study

This study is expected to offer both theoretical and practical contributions. Theoretically, this study is expected to give contribution and information in linguistics research by enriching the studies which related to morphology especially word formation. Practically, this research is expected to give an inspiration and can be the reference of the readers and the other writers especially for students of English Department in University of Trunojoyo Madura who are interested in analyzing word formation processes. Hopefully, this study can be useful for the researcher as the reference for doing similar research with the different object. Furthermore, it can help the reader or the researcher to learn more about morphology especially in word formation process.

1.5 Scope and Limitation of the Study

This study is in the field of Morphology which focuses on word formation process. This study analyzed the terms of word formation process in words used by NCTzen Community in WhatsApp group Chat. The researcher analyzed word formation process of word in the conversation of NCTzen in group chat to reveal the kind of slang word that used by them and what are the lexical categories as a result of word formation process. In addition, this analysis is limited on the utterance of NCTzen community in group chat that including words.