

## **Abstract**

Dina Sri Yuliana, 2018. "The Role of Sembilan Beach as A Tourism Object for The Development of The Region in Bringsan Village of Gili Genting Island, Study Case in Bringsang village Sumenep District". The adviser, Dr.Kurniyati Indahsari, M.Si.

This study aims to find out the role of Sembilan beach as a tourism object for the development of the region in *Bringsan* village of *Gili Genting* island. The research method using qualitative method. The technique that used in this research is snowball. Meanwhile, the data collection techniques that used in this research using observation, interview and documentation. While, the validity of the data using source triangulation. The important informants are the village government, community, traders and visitor.

The result show the relationship between tourism with regional development in Bringsan village, Gili Genting Island, Sumenep regency. The tourism place is able to play a role in increasing the income of *Bringsang* village community which is open the small stalls in nine beach area, work as a boat transportation, of tourism able to absorb the people of *Bringsang* village by working in the area of nine beach as a guard of booth, parking attendants, and cleaners in the tourist area, the tourism object for regional development has not been able to improve the village infrastructure as it still optimizes the facilities and infra structure in the development of nine beach as a tourism object. . In the social role the exercise to make coral reefs and cooking, raising awareness about tourism.

**Keywords :** Tourism, regional development, local community.

### **Abstrak**

Dina Sri Yuliyana, 2018. "Peran objek wisata Pantai Sembilan bagi pembangunan wilayah kepulauan Gili Genting studi kasus Desa Bringsang Kabupaten Sumenep". Dibimbing Oleh Dr.Kurniyati Indahsari, M.i.

Penelitian ini bertujuan untuk mengetahui peran objek wisata Pantai Sembilan bagi pembangunan wilayah di Desa Bringsang kepulauan Gili Genting. Metode penelitian menggunakan metode kualitatif. Teknik yang digunakan dalam penelitian ini yaitu *snowball*. Sedangkan teknik pengumpulan data yang digunakan yaitu dengan observasi, wawancara dan dokumentasi. Sedangkan validitas data menggunakan triangulasi sumber. Informan kunci yaitu pemerintah desa, kepala desa, masyarakat, pedagang.

Hasil penelitian menunjukkan keterkaitan antara pariwisata dengan pembangunan wilayah di Desa Bringsang Kepulauan Gili Genting Kabupaten Sumenep. Pariwisata mampu berperan dalam meningkatkan penghasilan masyarakat Desa Bringsang yaitu membuka warung-warung kecil dikawasan objek wisata Pantai Sembilan, bekerja sebagai jasa angkutan perahu, mampu menyerap tenaga masyarakat Desa Bringsang dengan bekerja di kawasan objek wisata Pantai Sembilan sebagai penjaga loket, tukang parkir, tukang kebersihan di kawasan wisata, Pariwisata bagi pembangunan wilayah belum mampu meningkatkan infrastruktur desa karena masih mengoptimalkan sarana dan prasarana dalam pengembangan objek wisata Pantai Sembilan. Dalam peran sosial pariwisata yaitu adanya pelatihan membuat krumbu karang dan memasak, meningkatkan kesadaran tentang wisata.

**Kata kunci :** pariwisata, pembangunan wilayah, masyarakat lokal.