

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, research questions, objectives of the study, significance of the study, and scope and limitation of the Study. This chapter aims to provide an overview of the context and importance of the research, as well as to develop a basic framework that will guide the entire research process. Thus, this chapter provides readers with a clear understanding of the foundation, focus and objectives of the research to be conducted.

1.1 Background of The Study

Language is an important communication tool for humans to convey ideas, feelings, and information in everyday life. However, in the process of speaking, speakers do not always produce perfect speech. Sometimes speakers unintentionally make errors such as mispronouncing sounds, substituting words, or placing language elements in inappropriate positions in sentences. These errors are known as speech errors or mispronunciations. According to Carroll (2008), speech errors occur when there is a discrepancy between what the speaker intends to say and what is actually produced in the utterance. In addition, Berg (2011) states that speech errors can provide important evidence regarding how language structures are processed in the human mind. Accordingly, Aitchison (2012) explains that speech errors can provide insight into how words are stored and accessed in the mental lexicon when someone speaks. Thus, speech errors are a natural phenomenon in oral communication that can help explain the cognitive processes in language production.

According to Clark and Clark (1977), speech errors are unintentional deviations that occur during the speech production process when speakers experience difficulties in planning and producing speech. In everyday life, speech errors often occur when people speak spontaneously or try to express complex ideas. This phenomenon is not only found in face to face communication but also appears in entertainment media, such as television shows that portray natural human interaction. One example is *The Bear*, *The Bear* is an American comedy drama television series created by Christopher Storer (2022), which depicts the life and

work of a high pressure restaurant kitchen. The series consists of five seasons, Season 1 was released on June 23, 2022, followed by Season 2 on June 22, 2023, Season 3 on June 26, 2024, Season 4 on June 25, 2025, and Season 5 on June 25, 2026. In Season 1 of *The Bear*, the characters engage in conversations that are natural, spontaneous, and expressive, reflecting how people communicate in real life. In addition, *The Bear* was chosen as the object of this study because the series features natural and spontaneous dialogue that reflects real life communication. The characters frequently interact in dynamic situations characterized by rapid turn taking and interruptions in conversation, which can potentially lead to speech errors. Therefore, the series provides relevant data for analyzing speech errors and the situational factors that influence their occurrence.

Several previous studies have examined the phenomenon of speech errors in various contexts. Muthmainnah (2014) examined the speech errors made by the main character in the film *Bad Boys I*. Another study was conducted by Rabbanyyah, Zamruddin, and Setyowati (2025) who analyzed the speech errors produced by an autistic character in the film *What's Eating Gilbert Grape*. In addition, Male, Rusfandi, and Liskinasih (2023) also examined the speech errors made by a teenage character in the film *Inside Out 2*. Although these studies contribute to the study of speech errors, most of them only focused on identifying the types of speech errors in films and did not examine the situational factors influencing their occurrence. Moreover, no previous study has specifically analyzed speech errors in Season 1 of *The Bear* by combining Clark and Clark's Speech Error Theory with Hymes' SPEAKING model (1974). Research analyzing speech errors in television series, especially those that present natural and dynamic conversational interactions, is still limited. Therefore, this study aims to analyze the types of speech errors produced by the main characters in Season 1 of *The Bear* and to identify the situational factors that contribute to the occurrence of these speech errors.

1.2 Research Question

Based on the background of this study, the researchers identified the following Issues and research questions:

1. What are types of speech errors made by the main characters in Season 1 of *The Bear*?

2. What are situational factors that influence the occurrence of speech errors in Season 1 of *The Bear*?

1.3 Objective of The Study

1. To identify and analyze the types of speech errors made by the main characters in Season 1 of *The Bear*.
2. To explain the situational factors that influence the occurrence of speech errors in Season 1 of *The Bear*.

1.4 Significances of The Study

This study aims to analyze the speech errors produced by the main characters in Season 1 of *The bear*. The results are expected to provide two main contributions theoretical and practical significance.

Theoretically, this study is expected to contribute to the field of psycholinguistics, particularly in understanding speech errors and the situational factors that influence their occurrence in spontaneous communication.

Practically, this study is expected to serve as a reference for students and researchers interested in the study of speech errors. Furthermore, this study may also help language learners understand that speech errors are a natural part of the language production process, as well as serve as a reference for creating more natural and realistic dialogue in films or television series.

1.5 Scope and Limitation of The Study

This study focuses on the Psycholinguistic analysis of speech errors produced by the main characters in Season 1 of *The Bear*. The study examines the types of speech errors found in the characters' dialogues based on the theory proposed by Clark and Clark. Furthermore, it investigates the situational factors that influence the occurrence of speech errors using the ethnography of communication perspective proposed by Hymes.

The limitations of this study are as follows. First, this study focuses solely on speech errors found in the dialogue of the main characters in Season 1 of *The Bear*. Second, this study only analyzes the types of speech errors based on Clark and Clark's theory and situational factors based on Hymes' theory. Third, this study does not discuss other linguistic aspects such as grammatical errors, meaning errors,

or in depth discourse analysis. With these limitations, this study is expected to provide a more focused analysis of the types of speech errors and the situational factors that influence the speech production of the characters in the series.