

CHAPTER 1

INTRODUCTION

The chapter discusses the introduction that covers background of study, research problem, objective of study, significances of study, scope and limitation of study.

1.1 Background of Study

People use language to communicate with others person. It delivers the message of the conversation directly in oral form, but also it can be written form. In this case, people deliver the message using utterances for effective communication. Communication clearly depends on what speaker mean by their utterances. Talking about the terms relates to pragmatics. Pragmatics is one of the branches of linguistics. Yule (1996:3) stated that, “pragmatics is concerned with study of meaning as communicated by a speaker (or writer) and interpreted by a listener (or reader).” There are many terms in pragmatics. One of the terms in pragmatics is deixis. According to Hurford (2007:55), “deixis is all languages do contain small sets of words whose meanings vary systematically according to who uses them, and where, and when they are used”

Deixis refers for something or addressee person, place, and time between the speaker and listener in speech event or utterances. Not all of the utterances can be interpreted by listeners. The listeners should be able to interpret the meaning of utterance or sentence with deixis. Such as the words *there*, *here* for place deixis. Person deixis such as *I*, *he/him*, *she/her* and time deixis such as *last night*,

tomorrow, and today. The term of deixis is important to build the meaning and the interpretation of the hearer.

From some explanations above, it can be understood one of important role in speech are the addressee, where the speaker says and when the speaker says. According to that reason, the researcher wants and needs to know what kinds of deixis that is used by Donald Trump to attracting attention and giving information to audience or participant. One of Donald Trump's speeches was uploaded in Youtube entitled "*Trump's State of the Union, on January 30, 2018.*" Trump's speech conveys the statement about the mission of American future. Donald Trump tells about some real stories from American. There are four pillars that will apply to America's roles or Trump's plan.

From the phenomena above, the researcher assumes that there are many kinds and reference meaning of utterance performed by Donald Trump's speech. For this reason, the researcher would like to find out Donald Trump's utterance in his speech by using pragmatic approach. To analyze kind of the deictic expression from Donald Trump's speech, the researcher uses deixis theory

The researcher focusses on five types of deixis theory namely: person deixis, place deixis, time deixis, discourse deixis, and social deixis. The following example is the utterance expressed by Donald Trump that contain deixis, first example: "***I** first stood at **this** podium*"

Based on the example above, there are two types of deixis. They are person deixis and place deixis. Person deixis is the word '*I*'. It includes to first person and the reference meaning the word '*I*' refers to the speaker. The speaker

is Donald Trump. Place deixis is the word ‘*this*’. The reference meaning of the word *this* in utterance’s Donald Trump doing something in his office. It is speech about “State of the Union”.

Second example: “*I promised the American people from this podium 11 months ago, we enacted the biggest tax cuts and reforms in American history.*”

The utterance before has deictic words that contain type of deixis “person deixis”.

First, the word **I** includes to first person as singular pronoun and the word **we** includes to first person deixis as plural pronoun. Based on the utterance above, the speaker informs that the biggest of tax cut in America. It is a new role in America or Donald Trump’s plan.

The researcher wants to use Donald Trump’s speech for analyzing this data because Trump’s speech interest object to analyze with deixis. There are many words or sentence in his utterances that contain deixis. Further, the speech also contains reference meaning which is conveyed by Donald Trump.

There are some related researches that are conducted by other writers. They are Iksan Haryanto (2008), Aulia Fauziah (2015), Juliasti Kinasih (2015), and Uswatun Hasanah (2016). They discuss about deixis in different subject of study. However, this research provides deixis in the utterances of Donald Trump.

1.2 Statement of Research Problem

Based on the background of study, the researcher takes two questions as follows:

1. What are the types of deixis found in Donald Trump’s speech entitled “State of the Union”?

2. What the reference meaning of deixis found in Donald Trump's speech entitled "State of the Union"?

1.3 Objective of the Study

Based on the research problems above, the following objectives of the study as follow:

1. To identify the types of deixis in Donald Trump's speech entitled "State of the Union".
2. To analyze the reference meaning of deixis in Donald Trump's speech entitled "State of the Union".

1.4 Significances of the Study

The significance of this research may give contributions theoretical and practical to get more understanding about deixis. Theoretically, it is significant to enrich and develop the understanding and knowledge of pragmatics, especially the term of deixis found in Donald Trump's speech to the readers.

Practically, the readers can learn deixis and the strategies used according the context who is the speaker and addresse, time, place where speech event occur. Then, the reader can understand the meaning of conversation based on deixis or the context of situation.

1.5 Scope and Limitation

This research analyzes deixis in Donald Trump's speech. The scope of this research is pragmatics, especially deixis. It concerns the theory of deixis that includes person deixis, place deixis, time deixis, discourse deixis, and social deixis.

The limitation of this research is Donald Trump's utterances in his speech entitled "*Trump's State of the Union on January 30 2018*". The data are found in the form of words, phrases, and sentences that exist in speech of Donald Trump.