

ABSTRACT

Eles Sahanaya, 140231100012. Economic Development. Economic and Business Faculty. University Trunojoyo Madura. Economic Impact of Religious Tourism on the Society (Case Study of the Tomb of KH. Abdurrahman Wahid Jombang). Under the guidance of Mrs. Henny Oktavianti, SE., ME.

Purpose of this research was to learn the perception of respondents about the society economical impact of tomb religious tourism KH. Abdurrahman Wahid and how many the economic impact of tourism activities around the tomb religious tourism objects KH. Abdurrahman Wahid Jombang includes direct impacts, indirect impacts and further impacts. The method in this research is descriptive quantitative. The research was conducted by structured interviews. As well as the analysis method using descriptive analysis with likert scale and multiplier effect analysis.

Based on the results of the research showed that the perceptions of respondents get an interpretation agree and strongly agree to the statement about the economic impact of tomb religious tourism KH. Abdurrahman Wahid. As well as the economic impact of tomb religious tourism activities KH. Abdurrahman Wahid included a direct impact of Rp. 700,003,859 per month, an indirect impact of Rp. 528,874,024 per month, the subsequent impact is Rp. 21,398,825 per month. While economical leaks amounted to Rp. 23,487,114,130 per month. And the results of the multiplier effect analysis emerge the keynesian income multiplier value is 0.1, the value of the type I ratio income multiplier is 1.8. And the value of the type II ratio income multiplier is 1.8. With the keynesian income multiplier value of 0.1 indicating that the location of the religious tourism tomb KH. Abdurrahman Wahid has a low economic impact.

Keywords : Impact, tourism, economy.

ABSTRAK

Eles Sahanaya, 140231100012. Ekonomi Pembangunan. Fakultas Ekonomi dan Bisnis. Universitas Trunojoyo Madura. Dampak Ekonomi Keberadaan Wisata Religi Terhadap Perekonomian Masyarakat Sekitar (Studi Kasus Makam KH. Abdurrahman Wahid Jombang). Dibawah bimbingan ibu Henny Oktavianti, S.E., M.E.

Tujuan dalam penelitian ini adalah untuk mengetahui persepsi responden mengenai dampak ekonomi keberadaan wisata religi makam KH. Abdurrahman Wahid dan seberapa besar dampak ekonomi dari adanya kegiatan wisata di sekitar objek wisata religi makam KH. Abdurrahman Wahid Jombang meliputi dampak langsung, dampak tidak langsung serta dampak lanjutan. Metode dalam penelitian ini adalah kuantitatif deskriptif. Penelitian dilakukan dengan wawancara secara terstruktur. Serta metode analisis menggunakan analisis deskriptif dengan skala likert dan analisis multiplier effect.

Berdasarkan hasil penelitian menunjukkan bahwa persepsi responden mendapatkan interpretasi setuju dan sangat setuju terhadap pernyataan mengenai dampak ekonomi keberadaan wisata religi makam KH. Abdurrahman Wahid. Serta dampak ekonomi dari adanya kegiatan wisata religi makam KH. Abdurrahman Wahid meliputi dampak langsung sebesar Rp 700.003.859 per bulan, dampak tidak langsung sebesar Rp 528.874.024 per bulan, dampak lanjutan sebesar Rp 21.398.825 per bulan. Sedangkan kebocoran ekonomi sebesar Rp 23.487.114.130 per bulan. Dan hasil analisis multiplier effect menunjukkan nilai keynesian income multiplier sebesar 0.1, nilai ratio income multiplier tipe I sebesar 1.8. Serta nilai ratio income multiplier tipe II sebesar 1.8. Dengan nilai keynesian income multiplier sebesar 0.1 menunjukkan bahwa lokasi wisata religi makam KH. Abdurrahman Wahid memberikan dampak ekonomi yang rendah.

Kata Kunci : Dampak, wisata, perekonomian.