

ABSTRACT

Ifrahatul Layliyah, Effect of Investment Decisions, Funding Decisions, Dividend Policy, and Company Size on the Value of Property and Real Estate Companies listed on the Indonesia Stock Exchange (IDX) for the 2016-2020 period. Under the guidance of Drs. Makhmud Zulkifli, M. Si.

The purpose of this research is to know, the effect of investment decisions, funding decisions, dividend policies, and company size on the value of property and real estate companies listed on the Indonesia Stock Exchange for the 2016-2020 period. The population in this study was 65 companies, and a sample of 6 companies was selected based on the purposive sampling method. Technical analysis used multiple linear regression, T-test, and F-test.

Based on the results of the research test, it is known that: (1) investment decisions (TAG) have a significant positive effect on firm value, (2) funding decisions (DER) have a positive effect on firm value, (3) dividend policy (DPR) has no significant negative effect on firm value, (4) firm size has a negative effect. not significant to firm value, and (5) investment decisions, funding decisions, dividend policy, and firm size simultaneously have a significant positive effect on firm value.

Keywords: *investment decisions, funding decisions, dividend policy, firm size, and firm value.*

ABSTRAK

Ifrahatul Layliyah, Pengaruh Keputusan Investasi, Keputusan Pendanaan, Kebijakan Dividen, dan Ukuran Perusahaan terhadap Nilai Perusahaan *property* dan Real Estate yng terdaftar di Bursa Efek Indonesia (BEI) periode 2016-2020. Dibawah bimbingan Drs. Makhmud Zulkifli, M. Si.

Penelitian ini bertujuan untuk mengetahui pengaruh keputusan investasi, keputusan pendanaan, kebijakan dividen, dan ukuran perusahaan terhadap nilai perusahaan *property dan real estate* yang terdaftar di Bursa Efek Indonesia periode 2016-2020. Populasi yang diambil dalam penelitian ini sejumlah 65 perusahaan, dan terpilih sampel sejumlah 6 perusahaan berdasarkan metode purposive sampling. Teknis analisa yang digunakan regresi linier berganda, Uji T, dan Uji F.

Berdasarkan hasil uji penelitian diketahui bahwa: (1) keputusan investasi berpengaruh positif signifikan terhadap nilai perusahaan, (2) keputusan pendanaan berpengaruh positif terhadap nilai perusahaan, (3) kebijakan dividen berpengaruh negatif tidak signifikan terhadap nilai perusahaan, (4) ukuran perusahaan berpengaruh negatif tidak signifikan terhadap nilai perusahaan, dan (5) keputusan investasi, keputusan pendanaan, kebijakan dividen, dan ukuran perusahaan secara simultan berpengaruh positif signifikan terhadap nilai perusahaan.

Kata kunci: *keputusan investasi, keputusan pendanaan, kebijakan dividen, ukuran perusahaan, dan nilai perusahaan.*