

Jeany Putri Indria. 2024. *Pengembangan Media Pembelajaran Video Interaktif Kontekstual Untuk Menulis Teks Prosedur Kelas VII SMP*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Albitar Septian Syarifudin.

ABSTRAK

Penelitian ini membahas proses pengembangan media pembelajaran video interaktif kontekstual untuk menulis teks prosedur kelas VII SMP. Penelitian pengembangan ini dilatarbelakangi dengan terbatasnya media pembelajaran menulis teks prosedur yang menarik untuk kelas VII SMP. Penelitian ini bertujuan untuk: (1) mengembangkan media pembelajaran video interaktif kontekstual pada materi menulis teks prosedur kelas VII SMP, (2) mengetahui respons pengguna media pembelajaran video interaktif kontekstual pada materi menulis teks prosedur kelas VII SMP. Penelitian pengembangan ini menggunakan model pengembangan ADDIE (*Analysis, Design, Development, Implementation, dan Evaluation*). Implementasi produk ini dilakukan di kelas VII-9 SMP Negeri 2 Prambon Nganjuk dengan peserta didik 28. Hasil penelitian menunjukkan (1) proses pengembangan media pembelajaran video interaktif kontekstual pada materi menulis teks prosedur kelas VII SMP, dengan mendapat nilai persentase dari ahli materi 72% kategori “praktis” dari ahli desain 96% kategori “sangat praktis” dan ahli bahasa 96% kategori “sangat praktis”. (2) respons pendidik media pembelajaran video interaktif kontekstual pada materi teks prosedur kelas VII SMP memperoleh hasil 96% kategori “sangat praktis” dan respons peserta didik memperoleh hasil 81% kategori “sangat praktis”. Dari keseluruhan uji para ahli dan respons pengguna dapat dinyatakan media praktis dan layak digunakan untuk proses pembelajaran.

Kata kunci: media pembelajaran, video interaktif, kontekstual, teks prosedur

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ABSTRAK

This study discusses the process of developing contextual interactive video learning media in grade VII junior high school procedural text writing materials. This development research is based on the limited learning media for writing interesting procedural texts for grade VII junior high school. This research aims to: (1) developing contextual interactive video learning media on writing procedural texts for grade VII junior high school, (2) knowing the responses of users of contextual interactive video learning media on writing procedural texts for grade VII junior high school. This development research uses the ADDIE (Analysis, Design, Development, Implementation, and Evaluation) development model. The implementation of this product was carried out in grades VII-9 of SMP Negeri 2 Prambon Nganjuk with 28 students. The results of the study show (1) the process of developing contextual interactive video learning media in the material of writing procedural texts in grade VII junior high school, by getting a percentage score from material experts 72% in the "practical" category, from design experts in the "very practical" category to 96% in the "very practical" category and linguists in the "very practical" category 96%. (2) the response of educators of contextual interactive video learning media on the procedural text material of grade VII junior high school obtained a result of 96% in the "very practical" category and the response of students obtained a result of 81% in the "very practical" category. From the overall test of experts and user responses, it can be stated that the media is practical and suitable for use for the learning process.

Keywords: *learning media, interactive video, contextual, procedural text*