

Winika Mauludiana. 2021. *Pengembangan Media Pembelajaran Video Berbasis Sparkol Videoscribe pada Kelas IV Tema 3 Subtema 2*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Sulaiman, S.Pd., M.Pd.

ABSTRAK

Tujuan penelitian pengembangan ini untuk mengetahui tingkat kevalidan, kepraktisan, serta keefektifan dari media pembelajaran video berbasis sparkol videoscribe pada kelas IV tema 3 subtema 2. Model yang digunakan adalah model ADDIE (*Analysis, Design, Development, Implementation, Evaluation*). Uji coba produk dilakukan hanya pada uji coba kelompok kecil dikarenakan pandemi Covid-19. Subjek pada penelitian pengembangan ini adalah siswa dan guru kelas IV SDN Buluh 2. Teknik pengumpulan data yang digunakan adalah wawancara, angket, observasi, tes, dan dokumentasi. Analisis data yang digunakan adalah deskriptif kualitatif dan kuantitatif. Hasil analisis data diperoleh dari analisis kevalidan, kepraktisan, dan keefektifan. Kevalidan media pembelajaran dilihat dari hasil validasi ahli materi dengan persentase yaitu 85% (sangat valid) dan ahli media 81,66% (sangat valid). Kepraktisan media pembelajaran dilihat dari hasil observasi keterlaksanaan pembelajaran ditinjau dari observasi aktivitas guru dengan persentase 90% (sangat baik), observasi aktivitas siswa 81,66% (sangat baik), angket respon guru 86,66% (sangat positif), serta angket respon siswa 93,33% (sangat positif). Keefektifan media pembelajaran diperoleh dari tes hasil belajar siswa secara klasikal pada uji coba kelompok kecil dengan persentase yaitu 100%. Dengan demikian, media pembelajaran video berbasis sparkol videoscribe pada kelas IV tema 3 subtema 2 dinyatakan valid, praktis, dan efektif.

Kata kunci: model ADDIE, pengembangan, sparkol videoscribe.

Winika Mauludiana. 2021. *Development of Learning Media Sparkol Videoscribe for Class IV Theme 3 Sub-theme 2*. Thesis, Primary School Teacher Education Study Program, Faculty of Education, Trunojoyo Madura University. Advisor: Sulaiman, S.Pd., M.Pd.

ABSTRACT

The purpose of the research and development to determine the level of validity, practicality, and effectiveness of learning media sparkol videoscribe for class IV theme 3 sub-theme 2. The model used is the ADDIE model (Analysis, Design, Development, Implementation, Evaluation). Product trials were carried out only on small group trials due to the Covid-19 pandemic. The subjects in this research and development were experts, students, and fourth grade teachers at SDN Buluh 2. The data collection techniques used were observation, interviews, questionnaires, tests, and documentation. The data analysis used is descriptive qualitative and quantitative. The results of data analysis were obtained from the analysis of validity, practicality, and effectiveness. The validity of learning media is seen from the results of the validation of material experts with a percentage of 85% (very valid) and media experts 81.66% (very valid). The practicality of learning media is seen from the results of observations on the implementation of learning in terms of observing teacher activities with a percentage of 90% (very good), observing student activities 81.66% (very good), teacher response questionnaires 86.66% (very positive), and response questionnaires. students 93.33% (very positive). The effectiveness of learning media is obtained from the classical student learning outcomes test in small group trials with a percentage of 100%. Thus, the sparkol videoscribe-based video learning media in class IV theme 3 sub theme 2 is valid, practical, and effective.

Keywords: ADDIE models, development, sparkol videoscribe.