

## ABSTRAK

Zarita Nanda Amalia, DAMPAK PROGRAM KELUARGA HARAPAN (PKH) TERHADAP KESEJAHTERAAN RUMAH TANGGA NELAYAN DI DESA TAMBAAN KECAMATAN CAMPLONG KABUPATEN SAMPANG. Dibawah bimbingan Prof. Dr. Mohtar Rasyid, S.E., M.Sc. dan Dr. Jakfar Sadik S.E., M.E.

Penelitian ini bertujuan untuk: (1) menganalisis dampak kausal Program Keluarga Harapan (PKH) terhadap kesejahteraan rumah tangga nelayan di Desa Tambaan yang diukur melalui indikator pendapatan, pengeluaran rumah tangga, pendidikan, kesehatan, dan aset produktif; serta (2) menganalisis perbedaan perubahan tingkat kesejahteraan antara rumah tangga nelayan penerima dan non-penerima Program Keluarga Harapan (PKH) sebelum dan sesudah intervensi program. Penelitian ini menggunakan pendekatan kuantitatif dengan metode kuasi eksperimen melalui analisis *Difference in Differences (DID)* menggunakan alat analisis STATA 18. Populasi penelitian adalah seluruh rumah tangga nelayan kapal kecil di Desa Tambaan Kecamatan Camplong Kabupaten Sampang sebanyak 64 orang. Sampel penelitian berjumlah 20 rumah tangga nelayan penerima dan 20 non-penerima Program Keluarga Harapan (PKH). Hasil penelitian menunjukkan bahwa (1) Program Keluarga Harapan belum terbukti memberikan dampak kausal yang signifikan terhadap kesejahteraan rumah tangga nelayan di Desa Tambaan. (2) Selain itu, meskipun terjadi peningkatan kesejahteraan pada kelompok penerima maupun non-penerima Program Keluarga Harapan (PKH), peningkatan tersebut cenderung lebih besar pada kelompok non-penerima. Dengan demikian, perubahan kesejahteraan rumah tangga nelayan selama periode penelitian tidak dapat diatribusikan secara langsung sebagai dampak Program Keluarga Harapan (PKH).

Kata Kunci : Dampak Kebijakan, Program Keluarga Harapan, Kesejahteraan

## **ABSTRACT**

*Zarita Nanda Amalia, THE IMPACT OF THE FAMILY HOPE PROGRAM ON THE WELFARE OF FISHERMEN'S HOUSEHOLDS IN TAMBAAN VILLAGE CAMPLONG DISTRICT SAMPANG REGENCY. Under the guidance of Prof. Mohtar Rasyid, S.E., M.Sc. and Dr. Jakfar Sadik S.E., M.E.*

*This study aims to: (1) analyze the causal impact of the Family Hope Program on the welfare of fishermen's households in Tambaan Village as measured by indicators of income, household expenditure, education, health, and productive assets; and (2) analyze the differences in changes in welfare levels between recipient and non-recipient fishermen's households of the Family Hope Program before and after the program intervention. This study uses a quantitative approach with a quasi-experimental method through Difference in Differences (DID) analysis using STATA 18 analysis tools. The study population was all small boat fishermen's households in Tambaan Village, Camplong District, Sampang Regency, totaling 64 people. The study sample consisted of 20 recipient fishermen's households and 20 non-recipient fishermen of the Family Hope Program. The results of the study indicate that (1) the Family Hope Program has not been proven to have a significant causal impact on the welfare of fishermen's households in Tambaan Village. (2) In addition, although there was an increase in welfare in both recipient and non-recipient groups of the Family Hope Program, the increase tended to be greater in the non-recipient group. Thus, changes in the welfare of fishermen's households during the research period cannot be directly attributed to the impact of the Family Hope Program.*

*Keywords : Policy Impact, Family Hope Program, Welfare*