

Raodlatul Jannah, 2026. *Representasi Budaya Maura dalam Lirik Lagu Ul-daul: Kajian Etnolinguistik*. Skripsi. Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunodjoyo Madura. Pembimbing: Dr. Hani'ah, S.Pd., M.Pd.

ABSTRAK

Musik *Ul-daul* merupakan salah satu kesenian tradisional khas Madura yang tidak hanya berfungsi sebagai hiburan, tetapi juga menjadi media penyampaian nilai-nilai budaya dan moral masyarakat. Namun, kajian mengenai representasi budaya Madura dalam lirik lagu *Ul-daul* masih relatif terbatas, lirik-lirik tersebut merefleksikan identitas budaya, pandangan hidup, serta nilai-nilai yang diwariskan kepada masyarakat. Penelitian ini bertujuan untuk mendeskripsikan representasi budaya Madura dan nilai-nilai moral yang terkandung dalam lirik lagu *Ul-daul*. Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan kajian etnolinguistik. Sumber data penelitian berupa lirik lagu *Ul-daul* yang berasal dari beberapa kelompok *Ul-daul*. Teknik pengumpulan data dilakukan melalui dokumentasi dan pencatatan. Analisis data menggunakan model analisis yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa representasi budaya Madura dalam lirik lagu *Ul-daul* terbagi ke dalam tiga wujud kebudayaan, yaitu Budaya berwujud ide atau gagasan mencerminkan nilai religiusitas, penghormatan kepada ulama, etos kerja, solidaritas, kesopanan, dan kepedulian terhadap lingkungan. Budaya berwujud sistem sosial merepresentasikan kebersamaan, gotong royong, dan hubungan sosial masyarakat Madura. Sementara itu, budaya berwujud fisik direpresentasikan melalui berbagai tradisi dan hasil budaya seperti *Ojhung*, keris, pecut, serta kesenian tradisional Madura. Selain itu, ditemukan nilai-nilai moral yang meliputi hubungan manusia dengan dirinya sendiri, hubungan manusia dengan sesama manusia, hubungan manusia dengan lingkungan alam, dan hubungan manusia dengan Tuhan.

Kata-kata Kunci: etnolinguistik, budaya Madura, nilai moral, *Ul-daul*

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ABSTRACT

Music *Ul-daul* is a traditional art form unique to Madura that not only serves as entertainment but also acts as a medium for conveying the cultural and moral values of the community. However, research on the representation of Madura culture in *Ul-daul* song lyrics remains relatively limited; these lyrics reflect cultural identity, worldviews, and the values passed down to the community. This study aims to describe the representation of Madurese culture and the moral values contained in the lyrics of *Ul-daul* songs. This research employed a descriptive qualitative approach using an ethnolinguistic perspective. The data sources consisted of *Ul-daul* song lyrics from several Data were collected through documentation and note-taking techniques. The data were analyzed using an interactive analysis model consisting of data reduction, data presentation, and conclusion drawing. The findings reveal that the representation of Madurese culture in *Ul-daul* song lyrics can be classified into three cultural forms, cultural ideas are reflected in religious values, respect for Islamic scholars, work ethic, solidarity, politeness, and environmental awareness. The social system is represented through togetherness, mutual cooperation, and social relationships within Madurese society. Meanwhile, physical culture is represented through various cultural traditions and artifacts such as *Ojhung*, *keris*, whips, and traditional Madurese arts. In addition, the study identified moral values related to human relationships with oneself, with others, with the natural environment, and with God.

Keywords: *ethnolinguistics, Madurese culture, moral values, Ul-daul*