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ABSTRAK

Tujuan penelitian pengembangan ini adalah (1) mengetahui kevalidan media video pembelajaran interaktif NEMSA (2) mengetahui kemenarikan media video pembelajaran interaktif NEMSA (3) mengetahui keefektifan media video pembelajaran NEMSA. Penelitian dan pengembangan ini menggunakan model pengembangan Borg and Gall. Berdasarkan hasil penelitian telah dilakukan, diperoleh hasil bahwa presentase tingkat kevalidan media video pembelajaran interaktif NEMSA rata-rata sebesar 88% dengan kriteria sangat valid. Keefektifan media video pembelajaran interaktif NEMSA diukur dari aktivitas guru sebesar 93%, aktivitas siswa 88% dan presentase ketuntasan klasikal sebesar 100% sehingga media video pembelajaran interaktif NEMSA sangat efektif digunakan dalam pembelajaran. Kemenarikan diukur dari presentase hasil angket respon siswa sebesar 95% dengan kategori sangat menarik. Berdasarkan hasil penelitian maka media video pembelajaran interaktif NEMSA valid, efektif, dan menarik dapat digunakan pada pembelajaran tema 4 subtema 1 pembelajaran 1 kelas IV UPTD SDN Kraton 2 Bangkalan.

Kata kunci: Media Video Pembelajaran Interaktif NEMSA bagi siswa kelas IV Sekolah Dasar, Media interaktif, Video Pembelajaran.

Tiara Putri Maduratna. 2021. The Development of NEMSA Interactive Learning Videos for Grade IV Elementary School Students. Thesis. Elementary School Teacher Education Study Program, Faculty of Education, Trunojoyo University, Madura. Supervisor: Sulaiman, S.Pd., M.Pd.

ABSTRACT

The objectives of this development research are (1) to determine the validity of the NEMSA interactive learning video media (2) to determine the attractiveness of the NEMSA interactive learning video media (3) to determine the effectiveness of the NEMSA learning video media. This research and development uses the Borg and Gall development model. Based on the results of the research that has been carried out, the results show that the percentage of the validity of the NEMSA interactive learning video media is an average of 88% with very valid criteria. The effectiveness of NEMSA interactive learning video media is measured by 93% teacher activity, 88% student activity and 100% classical completeness percentage so that NEMSA interactive learning video media is very effectively used in learning. Attractiveness is measured by the percentage of student response questionnaire results of 95% with a very interesting category. Based on the results of the study, the NEMSA interactive learning video media is valid, effective, and interesting, it can be used in learning theme 4, sub-theme 1, learning 1 for IV grader at UPTD SDN Kraton 2 Bangkalan.

Keywords: NEMSA Interactive Learning Video Media for Grade IV Elementary School students, Interactive Media, Learning Videos.