

Intan Kusumawati. NIM 140321100007. Pengelolaan Risiko Usaha Peternakan Ayam Broiler Melalui Pola Kemitraan. Dibawah bimbingan Dr. Elys Fauziyah, SP., MP.

ABSTRAK

Prospek pengembangan ayam broiler memegang peranan strategis di Kecamatan Baureno Kabupaten Bojonegoro. Namun peranannya terancam karena usaha tersebut mempunyai risiko tinggi. Peternak ayam broiler dapat mengurangi risiko bisnis dengan menjalankan kemitraan. Tujuan penelitian ini untuk mendiskripsikan pola reduksi sumber risiko peternak ayam broiler dengan perusahaan mitra, mengidentifikasi sumber-sumber risiko yang tidak tereduksi dalam kegiatan kemitraan, dan mengetahui tingkat peluang, dampak, serta peta risiko yang tidak dapat tereduksi oleh kemitraan. Metode yang digunakan yaitu analisis deskriptif, diagram fish bone, z-score dan Value at Risk. Hasil dari penelitian yaitu adanya kemitraan antara perusahaan inti dengan peternak plasma dapat mereduksi sumber risiko politis, risiko teknis, dan risiko keuangan. Sumber risiko yang tidak tereduksi dengan adanya kemitraan yaitu risiko logistik, serta sosial dan geografis. Sumber risiko logistik meliputi kualitas DOC (Day Old Chick), kualitas air minum, dan kualitas kandang. Sumber risiko sosial dan geografis terdiri dari perubahan cuaca, penyakit, serangan hama, ayam dan sapronak dicuri, serta kelalaian anak kandang. Risiko logistik memiliki probabilitas dan dampak yang rendah pada peternakan ayam broiler di Kecamatan Baureno. Risiko sosial dan geografis yang bersumber dari perubahan cuaca dan tingkat penyakit memiliki probabilitas yang besar namun berdampak kecil pada usaha ayam broiler di Kecamatan Baureno. Sedangkan yang bersumber dari serangan hama, ayam dan sapronak dicuri, serta kelalaian anak kandang memiliki probabilitas dan dampak risiko kecil.

Kata Kunci: Ayam Broiler, Risiko, Kemitraan, Peta Risiko

Intan Kusumawati, NIM 140321100007. Business Risk Management Poultry Broiler Through Partnership. Supervised by Dr. Elys Fauziah, SP., MP.

ABSTRACT

Prospects of development of broiler plays a strategic role in the district of Bojonegoro Baureno. However, its role in danger because the business is high risk. Broiler breeders to reduce business risk by running the partnership. The purpose of this study is to describe the pattern of the source of risk reduction broiler breeders with partner companies, to identify the sources of risk that is not reduced in the partnership activities, and determine the level of opportunities, impact, and risk maps that can not be reduced by the partnership. The method used is descriptive analysis, fish bone diagram, the z-score and Value at Risk. The results of the research that is the partnership between the companies core with plasma farmers can reduce sources of political risk, technical risk, and financial risk. Another source of risk is not reduced by the partnership is the risk of logistics, as well as the social and geographical. Source of logistics risks include quality DOC (Day Old Chick), drinking water quality, and the quality of the cage. Social and geographic sources of risk consists of changes in the weather, diseases, pests, chicken and sapronak stolen, as well as child negligence cage. Logistics risk probability and low impact on broiler chicken farms in the District Baureno. Social and geographical risk derived from changes in weather and illness rates have a large probability but have little impact on broiler chicken business in the District Baureno. While sourced from pests, chicken and stolen livestock production facilities, as well as child negligence enclosure has a small probability and risk impact.

Keywords: Broiler, Risk, Partnership, Risk Map