

ABSTRACT

Mohammad Syaiful Rohman, S.N 200511100136. A Linguistic Landscape Study In Islamic Boarding School An-Nur Fuadi Bangkalan. English Study Program of Faculty of Social and Cultural Sciences, Universitas Trunojoyo Madura. Advisor: Mohammad Halili, S.Hum., M.LangSt.

The purpose of this study is to explain the categories and functions of the existence of the types of language contained in the posters and signs in Islamic Boarding School An-Nur Fuadi Bangkalan. The method used in this research is a descriptive qualitative method and uses the theory by Karolak (2022) and Fuller (2015). Furthermore, the explanation contained in the results of the study explains the data findings, which include 2 types that are monolingual and bilingual contexts. The explanation is different from the types of categories and functions of the linguistic landscape of posters and signs contained in Islamic Boarding School An-Nur Fuadi Bangkalan. The results of this study found 24 data including 15 data included monolingual categories and 9 included in the bilingual categories. And 5 functions that can be distinguished in the results of the data found include the function of warning and prohibition, the function of appeal, the function of information, the function of road signs, the function of building signs.

Keywords: *linguistic landscape, monolingual, bilingual, categories, function, posters, signs*

ABSTRAK

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Tujuan dalam penelitian ini yakni untuk menjelaskan kategori dan fungsi serta menginformasikan keberadaan jenis-jenis bahasa yang terdapat dalam poster dan tanda di Pondok Pesantren An-Nur Fuadi Bangkalan. Metode yang digunakan dalam penelitian ini menggunakan metode deskriptif kualitatif dan menggunakan teori oleh Karolak (2022) dan Fuller (2015). Selanjutnya penjelasan yang tertuang dalam hasil penelitian menjelaskan dari data hasil temuan yang termasuk pada 2 jenis konteks monolingual dan bilingual. Penjelasan dibedakan dari jenis kategori dan fungsi dari keberadaan lanskap linguistik poster dan tanda yang terdapat in Islamic Boarding School An – Nur Fuadi Bangkalan. Hasil dari penelitian ini ditemukan 24 data diantaranya 15 data termasuk dalam kategori monolingual dan 9 termasuk dalam kategori bilingual. Dan 5 fungsi yang dapat dibedakan dalam hasil data yang ditemukan diantaranya the function of warning prohibition, the function of appeal, the function of information, the function of road signs, the function of building sign.

Keywords: *lanskap linguistik, satu bahasa, dua bahasa, kategori, fungsi, poster, tanda*