

Defi Amalia Elsafira. *Pengembangan Media Kartu Aksara Madura (KARSARA) Terhadap Hasil Belajar Aksara Madura Pada Siswa Kelas III B Di SDN Mlajah 2 Bangkalan*. Skripsi, program Studi Pendidikan Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing :Dr. Agung Setyawan S.Pd., M.Pd

ABSTRAK

Tujuan penelitian pengembangan ini untuk mengetahui kevalidan, keefektifan dan kemenarikan media pembelajaran kartu aksara Madura (KARSARA) terhadap hasil belajar siswa. Penelitian ini dilakukan pada kelas III-B SDN Mlajah 2 Bangkalan. Penelitian pengembangan ini menggunakan teknik pengumpulan data seperti observasi, wawancara, angket, dan tes. Penelitian dan pengembangan ini menggunakan model ADDIE dengan tahapan *Analyze, Design, Development, Implementation, Evaluation*. Kevalidan media pembelajaran diperoleh dari validator ahli media pembelajaran 90,2%, ahli desain pembelajaran 92,6%, ahli materi 88,3% dan memperoleh rata-rata presentase 90,4% dengan kategori sangat valid. Presentase keefektifan media pembelajaran kartu aksara Madura (KARSARA) diperoleh dari observasi aktivitas guru dan siswa serta hasil belajar siswa (kognitif). Hasil observasi aktivitas guru pada uji coba lapangan memperoleh 91,1% dengan kategori sangat aktif, aktivitas siswa memperoleh 91,1% dengan kategori sangat aktif. Hasil belajar siswa dengan menggunakan media kartu aksara Madura (KARSARA) diperoleh kesimpulan yang dapat dilihat dari nilai signifikan (2-tailed) $0,000 < 0,05$ menunjukkan adanya perbedaan yang signifikan, yaitu H_0 ditolak dan H_a diterima yang artinya ada perbedaan hasil belajar yang signifikan setelah menggunakan media pembelajaran kartu aksara Madura (KARSARA). Sedangkan kemenarikan media pembelajaran kartu aksara Madura (KARSARA) diperoleh dari angket respon guru yang memperoleh 98,4% dan siswa memperoleh 96,2% (sangat menarik). Berdasarkan hasil penelitian maka media pembelajaran kartu aksara Madura (KARSARA) dikatakan valid, efektif, dan menarik serta dapat digunakan pada kelas III pelajaran Bahasa Madura materi Aksara Madura.

Kata Kunci : media pembelajaran, kartu aksara madura, bahasa madura

Defi Amalia Elsafira. Development of Madurese Script Card Media (KARSARA) on Madurese Script Learning Outcomes in Class III B Students at SDN Mlajah 2 Bangkalan. Thesis, Elementary School Education Study program, Faculty of Education, Trunojoyo University Madura. Supervisor: Dr. Agung Setyawan S.Pd., M.Pd

ABSTRACT

The purpose of this development research is to determine the validity, effectiveness and attractiveness of the Madurese script card learning media (KARSARA) on student learning outcomes. This research was conducted in class III-B at SDN Mlajah 2 Bangkalan. This development research uses data collection techniques such as observation, interviews, questionnaires and tests. This research and development uses the ADDIE model with the stages Analyze, Design, Development, Implementation, Evaluation. The validity of learning media was obtained from learning media expert validators 90.2%, learning design experts 92.6%, material experts 88.3% and obtained an average percentage of 90.4% with a very valid category. The percentage of effectiveness of the Madurese script card learning media (KARSARA) was obtained from observations of teacher and student activities as well as student learning outcomes (cognitive). The results of observing teacher activity in the field trial were 91.1% in the very active category, student activity was 91.1% in the very active category. The results of student learning using Madurese script card media (KARSARA) obtained conclusions that can be seen from the significant value (2-tailed) $0.000 < 0.05$ indicating that there is a significant difference, namely H_0 is rejected and H_a is accepted, which means there is a significant difference in learning outcomes. after using the Madurese script card learning media (KARSARA). Meanwhile, the attractiveness of the Madurese script card learning media (KARSARA) was obtained from the teacher response questionnaire which obtained 98.4% and students obtained 96.2% (very interesting). Based on the research results, the Madurese script card learning media (KARSARA) is said to be valid, effective and interesting and can be used in class III Madurese language lessons with Madurese script material.

Keywords: learning media, Madurese script cards, Madurese language