

ABSTRAK

Mochammad Royan Rozaky. 190521100162. Program Studi Sosiologi. Gerakan Sosial Suporter Brigata Curva Sud Dalam Mendukung Eksistensi PSS Sleman.

Penelitian ini bertujuan untuk menganalisis bentuk gerakan sosial yang dilakukan oleh Brigata Curva Sud Korwil Mojokerto (Eagleside) dalam mendukung eksistensi PSS Sleman. Fenomena suporter sepak bola saat ini tidak lagi hanya berkaitan dengan aktivitas mendukung tim di stadion, tetapi telah berkembang menjadi komunitas sosial yang dibangun atas dasar identitas kolektif, solidaritas, dan budaya pendukung. Penelitian ini menggunakan teori Gerakan Sosial Baru yang dikemukakan oleh Alberto Melucci untuk memahami berbagai bentuk dukungan yang dilakukan oleh Brigata Curva Sud. Metode penelitian yang digunakan adalah kualitatif dengan pendekatan fenomenologi. Teknik pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi, sedangkan informan penelitian ditentukan menggunakan teknik purposive sampling. Analisis data menggunakan model Miles dan Huberman yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa Brigata Curva Sud Korwil Mojokerto mendukung eksistensi PSS Sleman melalui gerakan material dan nonmaterial. Dukungan material diwujudkan melalui pembelian tiket pertandingan, pembelian merchandise resmi, penggalangan dana, serta kontribusi terhadap kreativitas tribun. Adapun dukungan nonmaterial diwujudkan melalui pemberian dukungan moral kepada tim, pembentukan identitas kolektif, solidaritas antaranggota, serta budaya ultras yang menjadi ciri khas komunitas. Penelitian ini menyimpulkan bahwa Brigata Curva Sud Korwil Mojokerto memiliki peran penting dalam menjaga keberlangsungan eksistensi PSS Sleman melalui berbagai aktivitas yang mencerminkan karakteristik Gerakan Sosial Baru, yaitu identitas kolektif, solidaritas sosial, budaya, dan partisipasi komunitas.

Kata kunci: Gerakan Sosial Baru, Brigata Curva Sud, PSS Sleman, Suporter

ABSTRACT

Mochammad Royan Rozaky. 190521100162. Sociology Study Program. The Social Movement of Brigata Curva Sud Supporters in Supporting the Existence of PSS Sleman.

This study aims to analyze the forms of social movement carried out by Brigata Curva Sud Mojokerto Regional Coordinator (Eagleside) in supporting the existence of PSS Sleman. The phenomenon of football supporters is no longer limited to supporting teams in stadiums but has evolved into a social community built upon collective identity, solidarity, and supporter culture. This study employs the New Social Movement Theory proposed by Alberto Melucci to understand the various forms of support carried out by Brigata Curva Sud. This research uses a qualitative method with a phenomenological approach. Data were collected through observation, interviews, and documentation, while the informants were selected using purposive sampling techniques. Data analysis was conducted using the Miles and Huberman model, which consists of data reduction, data display, and conclusion drawing. The findings indicate that Brigata Curva Sud Mojokerto supports the existence of PSS Sleman through both material and non-material social movements. Material support is manifested through purchasing match tickets, buying official merchandise, fundraising activities, and contributing to stadium choreography and creativity. Meanwhile, non-material support is expressed through moral support for the team, the formation of collective identity, solidarity among members, and the ultras culture that characterizes the community. This study concludes that Brigata Curva Sud Mojokerto plays an important role in maintaining the existence of PSS Sleman through various activities that reflect the characteristics of New Social Movements, namely collective identity, social solidarity, culture, and community participation.

Keywords: New Social Movement, Brigata Curva Sud, PSS Sleman, Supporters