

ABSTRACT

Dewantary, I. E. 190511100053. English Study Program. This study, entitled “An Analysis of Figurative Language on Taylor Swift's Song Lyrics in the Album Reputation (2017): A Semantics Approach. Universitas Trundjoyo Madura

This study explores the use of figurative language in the song lyrics of Taylor Swift's Reputation album (2017). Grounded in Semantics, the research aims to identify the specific types of figurative language employed and analyze their respective functions within the lyrics. The theoretical framework is primarily based on Laurence Perrine's theory, which categorizes figures of speech and defines their roles in enhancing literary precision and human experience. This study utilizes a descriptive qualitative method. Miles, Huberman, and Saldana (2019) stated there are three steps for analysing the data, there are data condensation, data display and drawing conclusion. The researcher analyzed 15 songs from the album, sourced from Spotify and Genius.com. The analysis focuses on two categories of figurative language. The result of this study shows that out of 12 types of figurative language, nine types were found in this study. There are (1) irony, (3) paradoxes, (4) hyperboles, (56) metaphors, (11) similes, (6) personifications, (20) metonymies, (8) allegories, and (27) symbols.

The writer has found all four function of figurative language. In each function, the researcher has counted the amount of frequencies. There are (9) imaginative pleasure, (35) additional imagery, (90) emotional intensity, and two (2) avoiding misunderstanding. The findings are intended to provide academic references for English study programs and offer insights into how contemporary pop culture utilizes abstract linguistic patterns to communicate complex emotions and experiences.

Keywords: Figurative Language, Semantics, Taylor Swift, Reputation Album, Laurence Perrine.

ABSTRAK

Dewantary, I. E. 190511100053. Program Studi Sastra Inggris. Penelitian ini berjudul *An Analysis of Figurative Language on Taylor Swift's Song Lyrics in the Album Reputation (2017): Pendekatan Semantik*. Universitas Trundjoyo Madura

Penelitian ini mengeksplorasi penggunaan bahasa kiasan (*figurative language*) dalam lirik lagu pada album *Reputation* (2017) karya Taylor Swift. Berlandaskan pada studi semantik, penelitian ini bertujuan untuk mengidentifikasi jenis-jenis bahasa kiasan yang digunakan serta menganalisis fungsinya masing-masing di dalam lirik tersebut. Kerangka teori yang digunakan utamanya didasarkan pada teori Laurence Perrine, yang mengategorikan majas dan mendefinisikan perannya dalam meningkatkan ketepatan sastra serta pengalaman manusia. Dengan menggunakan metode kualitatif deskriptif, peneliti menganalisis 15 lagu dari album tersebut yang bersumber dari Spotify dan Genius.com. Analisis ini berfokus pada dua kategori bahasa kiasan. Hasil penelitian menunjukkan 9 dari 12 jenis bahasa figuratif ditemukan dalam penelitian ini, yaitu ironi (1), paradoks (3), hiperbola (4), metafora (55), simile (12), personifikasi (6), metonimia (20), alegori (8), dan simbol (27). Selain itu, terdapat 4 fungsi bahasa figuratif, dan seluruh fungsi tersebut ditemukan dalam penelitian ini. Pada setiap fungsi, peneliti juga menghitung jumlah frekuensinya, yaitu imaginative pleasure sebanyak 9 data, additional imagery sebanyak 35 data, emotional intensity sebanyak 90 data, dan avoiding misunderstanding sebanyak 2 data. Temuan ini dimaksudkan untuk memberikan referensi akademik bagi program studi Bahasa Inggris serta menawarkan wawasan tentang bagaimana budaya populer kontemporer memanfaatkan pola linguistik abstrak untuk mengomunikasikan emosi dan pengalaman yang kompleks.

Kata Kunci: Bahasa Kiasan, Semantik, Taylor Swift, Album *Reputation*, Laurence Perrine