

Okta Diana Anggrayni. 2021. *Pengembangan Media Pembelajaran E-Learning Sakeraku Materi Membaca Denah untuk Mahasiswa BIPA A1*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Ahmad Jami'ul Amil, S.Pd., M.Pd.

ABSTRAK

Penelitian ini memaparkan pengembangan media pembelajaran *e-learning* berbasis *website* materi membaca denah untuk mahasiswa BIPA tingkat A1. *E-learning* berbasis *website* adalah proses pembelajaran yang menggunakan media elektronik berupa situs halaman yang dapat diakses dengan jaringan internet. Penelitian ini bertujuan untuk (1) mendeskripsikan proses pengembangan media BIPA Sakeraku, dan (2) menganalisis hasil kelayakan media BIPA Sakeraku. Objek dalam penelitian ini adalah mahasiswa BIPA tingkat A1 atau pemula jurusan *ASEAN Studies* Universitas Walailak Thailand. Metode pengembangan yang digunakan dalam penelitian ini ialah *Research and Development* (R&D) Borg & Gall sampai pada tahap ketujuh yakni (1) identifikasi masalah, (2), pengumpulan informasi, (3) desain produk, (4) validasi desain, (5) revisi desain, (6) uji coba produk, (7) revisi produk. Instrumen pengumpulan data yang diperoleh dari validator ahli berupa angket. Adapun pengumpulan informasi data menggunakan studi literatur yang berasal dari buku serta jurnal penelitian. Hasil penelitian ini menunjukkan bahwa media pembelajaran BIPA Sakeraku berbasis *website* mendapat kategori sangat layak untuk digunakan dalam proses pembelajaran BIPA A1 yang ditinjau dari sisi media, materi, bahasa, dan kelayakan pengguna. Perolehan kelayakan media pertama sebesar 83% dan 98% pada kelayakan kedua. Perolehan kelayakan materi pertama sebesar 74% dan 97% pada kelayakan kedua. Perolehan kelayakan bahasa pertama sebesar 74% dan 94% pada kelayakan kedua. Sedangkan kelayakan pengguna sebesar 89% dan 92%.

Kata Kunci: Pengembangan, *E-Learning* Sakeraku, Membaca Denah, BIPA A1

Okta Diana Anggrayni. 2021. *The Development of Sakeraku E-Learning Media Reading Direction Material for BIPA A1 Students*. Thesis, Indonesian Language and Literature Education Study Program, Faculty of Education, Trunojoyo University of Madura. Supervisor: Ahmad Jami'ul Amil, S.Pd., M.Pd.

ABSTRACT

This study describes the development of website-based e-learning media of reading direction material for BIPA students level A1. Website-based e-learning is a learning process that uses electronic media in the form of web page that can be accessed by internet network. This research aims to (1) describe the development process of BIPA Sakeraku media, and (2) analyze the result of the feasibility of the BIPA Sakeraku media. The object of this research was BIPA students level A1 or beginners majoring in ASEAN Studies Walailak University of Thailand. The development method used in this research was Research and Development (R&D) Borg & Gall until the seventh stage, namely (1) problem identification, (2) information gathering, (3) product design, (4) design validation, (5) design revision, (6) product trial, (7) product revision. The data collection instrument obtained from the expert validator was in the form of questionnaire. The data were collected by using literature studies from books and research journals. The results of this study indicated that the website-based BIPA Sakeraku learning media was categorized as very feasible to be used in the BIPA A1 learning process in terms of media, material, language, and user feasibility. The result of the first feasibility in terms of media was 83% and 98% in the second feasibility. The result of the first feasibility in terms of material was 74% and 97% in the second feasibility. The result of the first feasibility in terms of language was 74% and 94% in the second feasibility. Meanwhile, in terms of user feasibility, it was 89% and 92%.

Keywords: Development, Sakeraku E-Learning, Reading Directions, BIPA A1