

Siti Fatimaturrohmah. 2021. *Film Wedding Agreement Karya Archie Hekagery (Kajian Semiotika Roland Barthes)*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Ika Febriani, S.S., M. Pd.

ABSTRAK

Film merupakan suatu potret kehidupan nyata seseorang yang dilukiskan dalam bentuk audio visual. Pada tayangan film tersimpan pesan yang diwujudkan dengan tanda nonverbal yang mengandung sebuah makna. Penelitian ini menggunakan objek film berjudul *Wedding Agreement* karya Archie Hekagery sebagai sumber data dengan menggunakan teori semiotika Roland Barthes untuk mengkaji makna denotasi, makna konotasi, dan makna mitos. Tujuan penelitian ini adalah untuk mendeskripsikan makna denotasi, makna konotasi, dan makna mitos pada film *Wedding Agreement* karya Archie Hekagery. Metode penelitian yang digunakan adalah pendekatan kualitatif deskriptif. Data yang dikumpulkan menggunakan teknik simak, teknik dokumentasi, dan teknik pustaka. Analisis data dilakukan dengan cara reduksi data, penyajian data, serta penarikan simpulan dan verifikasi. Teknik keabsahan data yang digunakan adalah triangulasi sumber yang dilakukan dengan cara mencari data dari satu sumber untuk dibandingkan dengan data dari sumber lain. Hasil penelitian menunjukkan (1) makna denotasi pada film *Wedding Agreement* digambarkan secara apa adanya kehidupan pasangan suami istri yang menjalani pernikahan atas dasar perjodohan, (2) makna konotasi pada film *Wedding Agreement* diperoleh dengan mencari makna tanda nonverbal berupa bahasa tubuh, ekspresi wajah, latar tempat dan objek, (3) makna mitos pada film *Wedding Agreement* diperoleh dengan menganalisis tanda-tanda nonverbal berupa adegan-adegan, ketika acara pernikahan berlangsung, sampai pada keadaan rumah tangga pasangan pengantin kemudian dikaitkan dengan kebudayaan atau ideologi yang berlaku di kalangan masyarakat.

Kata Kunci: film, *wedding agreement*, semiotika Roland Barthes

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ABSTRACT

A film is a real life portrait of a person depicted in an audio visual form. A message is stored in the film, which is manifested by a nonverbal sign which contains a meaning. This study uses the object of the film entitled Wedding Agreement by Archie Hekagery as a source of data using Roland Barthes' semiotic theory to examine the meaning of denotation, connotation meaning, and the meaning of myth. The purpose of this research is to describe the meaning of denotation, connotation meaning, and the meaning of myth in the film Wedding Agreement by Archie Hekagery. The research method used is a descriptive qualitative approach. Data collected using listen techniques, documentation techniques, and library techniques. Data analysis was carried out by means of data reduction, data display, and drawing conclusions and verification. The data validity technique used is source triangulation, which is done by looking for data from one source to be compared with data from other sources. The results show (1) the meaning of denotation in the Wedding Agreement film is described as the life of a married couple who is married on the basis of match making, (2) the meaning of connotation in the Wedding Agreement film is obtained by looking for the meaning of nonverbal signs in the form of body language, facial expressions, background. place and object, (3) the meaning of myth in the Wedding Agreement film is obtained by analyzing nonverbal signs in the form of scenes, when the wedding takes place, to the household situation of the bride and groom, which is then linked to the prevailing culture or ideology in the community.

Keywords: film, wedding agreement, semiotics of Roland Barthes