

## **CHAPTER I**

### **INTRODUCTION**

This chapter explains the parts of introduction. They are background of the study, statements of the research problem, objectives of the study, significances of the study, and scope and limitation of the study.

#### **1.1 Background of the Study**

Language is used as a communication tool in everyday life. People use language to interact with others to share everything, such as opinion, suggestion, protest, and etc. Communication itself is one of the processes to express message or information with someone else. People generally learn that language is distinguished into formal and informal language. Formal language is used in official agenda, writing letter to agency or company. It is also used in the printed media like magazine, newspaper, and news, while informal language is usually used in daily conversation and in relaxed moments. Both of them are used to send some information to others.

Newspaper is one of the examples of media of communication which uses formal language. It deals with information presented or written for the readers by means of language. Texts on newspaper are ephemeral, they perform as news based on once events. In addition they fulfill the readers' need. Some people may read the paper thoroughly and concern in every aspect, while others probably may skip certain sections and read other information more detailed.

The interesting part of newspaper is news title. It plays an important role in newspaper. News title becomes interesting data because its composition of words is so limited that the writer is interested to observe it. The readers commonly do not care composition structures of news title because it is considered unimportant. However some other readers who are interested in linguistics consider that it is important since each words of news title if it is not only an unusual text but it also has unique structure. That is why the writer uses news titles as her data.

In the globalization era, there are printed newspaper and online newspaper. Printed newspaper usually costs around six thousand five hundred rupiahs per exemplar. People can buy or subscribe it. While, online newspaper is connected easily on the internet. People just type the website name and then home of website will show all rubric items that people only click one of items to get the online information in newspaper based on the date. There are two examples of online newspapers that can be accessed; they are *The Jakarta Post online* and *The Straits Times online*. *The Jakarta Post online* is one of English newspaper which is published in Indonesia in which the majority of Indonesian people use Indonesia language. While *The Strait Times online* is one of English newspaper which is published in Singapore in which the majority of Singapore people use English language. Both newspapers have characteristics structures that it makes the writer is interested to analyze them. This study could give contributing to begin study syntax easily. Therefore, this study takes the data from both online newspapers in order to compare the syntactic structures of news titles used both newspapers.

Syntactic structures are interpreted as the characteristics of the language which are used in sentence, paragraph, and text. This study analyzes syntactic structure because the structure of news titles is unique. It is different from the structure of common sentence. There is an example of news titles in *The Jakarta Post* online and *The Straits Times* online, below:

*Israel appoints new central bank chief* (*The Jakarta Post*, October 20, 2013).

*Obama aware of Merkel spying since 2010: German Report* (*The Straits Times*, October 20, 2013).

Both news titles have similarities and differences characteristics of syntactic structures. Because of them, the writer analyzes it because she interested in applying syntactic structure's theory. Hence, this study is interested in studying syntactic structures of news titles in TJPO and TSTO that the readers can understand to add knowledge of syntax.

In relation to the source of the study, the first is entitled '*Predicate Structure in the headlines of The Jakarta Post*' by Debby Santoso (2000). She focuses on the predicate constituents. It is discovered that are omission of structure elements and the use of punctuation. The second is entitled *Syntactic Structures in the Six Rap Songs of "Rage Against the Machine"* by Pungki Wismandira (2001). He tries to find out what types of syntactic structures used and the most predominant type of syntactic structures in the six rap songs of "Rage Against the Machine". Both of previous studies are differently, this study identifies types, similarities, and differences of syntactic structures of news titles in *The Jakarta Post* online and *The Straits Times* online.

## 1.2 Statements of The Research Problem

Based on the background of the study above, this study proposes some statements of the problem as follow:

1. What are the types of syntactic structures of news titles in *The Jakarta Post online* and *The Straits Times online*?
2. What are the similarities of syntactic structures of news titles in *The Jakarta Post online* and *The Straits Times online*?
3. What are the differences of syntactic structures of news titles in *The Jakarta Post online* and *The Straits Times online*?

## 1.3 Objectives of the Study

Based on the research problem, this study has some objectives as follow:

1. To identify the types of syntactic structures of news titles in *The Jakarta Post online* and *The Straits Times online*.
2. To explain the similarities of syntactic structures of news titles in *The Jakarta Post online* and *The Straits Time online*.
3. To explain the differences of syntactic structures of news titles in *The Jakarta Post online* and *The Straits Times online*.

## 1.4 Significances of the Study

This study has two significances, theoretical and practical significance. Theoretically, this study gives valuable knowledge and understanding on the syntactic structures easily. Practically, the readers especially students can easily understand structures of news title in newspaper. The writer also hopes that this

study can guide the readers as students to apply writing news titles. In addition, the readers as teachers can teach, give input, and develop knowledge of their students how to write news titles well.

### **1.5 Scope and limitation of the Study**

The scope of the study is concerned with syntactic structures, while the limitation is words of news titles in *The Jakarta Post online* and *The Strait Times online* published from October, 21<sup>st</sup> to 27<sup>th</sup> 2013 which they are collected five news titles each day. The writer can collect related accuracy data from the dates.