

Ramadhani Putri Aulia. 2026. *Pengaruh Pendekatan CTL Berbantuan Video Animasi Ekologi terhadap Keterampilan Menulis Teks Berita Peserta Didik Kelas VII SMP Negeri 1 Labang*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Naelur Rohmah, S.Pd., M.Pd.

ABSTRAK

Keterampilan menulis teks berita merupakan kompetensi penting dalam pembelajaran Bahasa Indonesia, namun keterampilan menulis peserta didik masih tergolong rendah pada peserta didik. Oleh karena itu, diperlukan pendekatan pembelajaran yang mengaitkan materi dengan konteks kehidupan nyata serta didukung media yang menarik. Penelitian ini bertujuan untuk mengetahui pengaruh pendekatan *Contextual Teaching and Learning* (CTL) berbantuan video bertema ekologi pencemaran laut terhadap keterampilan menulis teks berita peserta didik kelas VII SMP Negeri 1 Labang. Penelitian ini menggunakan pendekatan kuantitatif dengan metode eksperimen semu (*quasi experiment*) dan desain *pretest-posttest control group design*. Sampel penelitian berjumlah 64 peserta didik, terdiri atas 32 peserta didik kelas eksperimen dan 32 peserta didik kelas kontrol. Teknik pengumpulan data menggunakan tes keterampilan menulis teks berita dan angket respons peserta didik. Analisis data dilakukan melalui uji validitas, reliabilitas, normalitas, homogenitas, dan uji hipotesis menggunakan *Independent Sample t-test*. Hasil penelitian menunjukkan bahwa rata-rata nilai *posttest* kelas eksperimen sebesar 84,78 lebih tinggi dibandingkan kelas kontrol sebesar 47,78. Hasil uji hipotesis diperoleh nilai signifikansi $0,001 < 0,05$ sehingga H_0 ditolak dan H_a diterima. Selain itu, respons positif peserta didik mencapai 74,01%. Dengan demikian, dapat disimpulkan bahwa pendekatan CTL berbantuan video bertema ekologi pencemaran laut berpengaruh signifikan terhadap keterampilan menulis teks berita peserta didik kelas VII SMP Negeri 1 Labang.

Kata kunci: CTL, Video bertema ekologi, Keterampilan Menulis, Teks Berita.

Ramadhani Putri Aulia. 2026. *The Effect of the Contextual Teaching and Learning (CTL) Approach Assisted by Ecological Animation Videos on the News Writing Skills of Seventh-Grade Students at SMP Negeri 1 Labang*. Undergraduate Thesis, Indonesian Language and Literature Education Study Program, Faculty of Teacher Training and Education, Trunojoyo University of Madura. Advisor: Naelur Rohmah, S.Pd., M.Pd.

ABSTRACT

News text writing skills are an essential competency in Indonesian language learning; however, students' writing skills remain relatively low. Therefore, an instructional approach that connects learning materials to real-life contexts and is supported by engaging learning media is needed. This study aimed to determine the effect of the Contextual Teaching and Learning (CTL) approach assisted by ecology-themed videos on the news text writing skills of seventh-grade students at SMP Negeri 1 Labang. This study employed a quantitative approach using a quasi-experimental method with a pretest–posttest control group design. The research sample consisted of 64 students, including 32 students in the experimental class and 32 students in the control class. Data were collected through a news text writing skills test and a student response questionnaire. The data were analyzed using validity, reliability, normality, and homogeneity tests, followed by hypothesis testing using an Independent Samples t-test. The results showed that the mean posttest score of the experimental class was 84.78, which was higher than that of the control class (47.78). The hypothesis test yielded a significance value of $0.001 < 0.05$, indicating that H_0 was rejected and H_a was accepted. In addition, students' positive responses reached 74.01%. Therefore, it can be concluded that the Contextual Teaching and Learning (CTL) approach assisted by ecology-themed videos had a significant effect on the news text writing skills of seventh-grade students at SMP Negeri 1 Labang.

Keywords: Contextual Teaching and Learning (CTL), ecology-themed videos, news text writing skills, quasi-experimental, seventh-grade students.