

CHAPTER I

INTRODUCTION

This chapter consists of six subchapters namely, (1) background of the study, where the writer provides the background information to establish a framework for the research, (2) statement of the research problems, where the writer provides the problem that will discuss in this research, (3) objectives of the study, where the writer describes what we expect to achieve by a project, (4) significance of the study, and (5) scope and limitation of the study, where the writer provides the limit of the research.. Those subchapters will be explained generally.

1.1 Background of the Study

Language has the important role in the life of human beings, one of the important thing is the function of language is a mean communication, as a basic mean of communication, language is used to establish or to maintain a relationship with other people. In the case, communication is defined as the event that involves the addresser who conveys a message to the addressees with a hope that the message is understandable by the addressee. However, there is also another important thing that it is really needed in order to make the communication is showed more lively that is called humor. The function of the existance of humor in communication is very important, one of them is as a means of conveying criticism undirectly and all at once as entertaining.

According to Raskin (1985:2), Humor is something common which in daily life. Furthermore, humor cannot be separated from human life since they use it as a means of entertainment and criticism. As an entertainment, humor is needed to relieve tension to give pleasure and bring freedom that can be shown by laughter or smile. However, laughter can be used to express unending variety of emotion since laughter is relaxation for mental healthy and physical fitness. On the other hand as a means of criticism, humor has taken an important role.

According to Berger (1998:2), Humor is a subject that has attracted the attention and interest of some of greatest minds. Humor can come from anywhere and anytime. Each individual in fact a group of people often do humor, either intentionally or unintentionally. Intentionally humor is usually carried out in public such as live show or mass communication media, for example in film, drama, stand-up comedy, or in a speech that aims to break the ice. Meanwhile, in unintentionally humor occurs unexpectedly without planning.

Film and humor have the same ability, namely in terms of attracting attention and generate interest as a medium of public entertainment. In the end, both of them can be incorporated into a genre of films, namely comedies. Comedy genre known as the old genre who has been there since the beginning of the development of cinema in the era 1900-1930 (Pratista in Chandra :2010). Comedy puts humor as the main content to invite attention and generate interest for someone. The comedy film also has a plot that is carefree and purposefully designed to entertain and invite laughter by exaggerating the situation, language, action, relationships, and character (Berger: 2012).

Humor is the main content in the comedy, the messages of humor in the comedy is delivered using techniques. Techniques of humor makes the film or comedy show more live and can attract attention and invite people to laugh (Berger, 2012:60). However, knowing the techniques of humor, viewers can find out why he can be laughing when exposed humor (Berger, 2012:16). In addition, the existence of the techniques of humor makes the viewer no longer wonder why something is funny.

Back in the film function as mass media and humor as the main content of the comedy that is able to entertain and attract the attention of the audience, it then makes the techniques of humor in the comedy film become important and interesting to study as the study of linguistics. Specifically, in this study the researcher will raise the topic of "Humor Language in "Superhero Movie" Film.

Superhero Movie is a 2008 American comedy spoof film written and directed by Craig Mazin. Superhero Movie was served as the object of research because, according to the writer this movie have some advantages. Excess in this film have ranked #3 at the Box Office. In this film also parodies the entire superhero genre but is mainly a direct parody of the 2002 Spider-Man film. However, the film also features some spoofs of Batman Begins, X-Men, and the Fantastic Four. The scene of the death of Bruce Wayne's parents is parodied. Some of the members of the Fantastic Four are also featured in the movie. In addition, the existence of many superhero is parodied in this film give a benefit on analyzing, because the objects are famous in society.

Previous studies about humor have been done by Fidiyandini (2012) Novitasari (2006) Hassaine (2014). Fidiyandini (2012) analyzed about humor strategies used by Indonesian comics in stand up comedy indonesia. Novitasari (2006) analyzed about types, pragmatics function, and humor implicature on extravaganza in Trans TV. Hassaine (2014) analyzed about linguistic analysis of verbal humor in algerian stand-up comedy”

1.2 Statement of the Research Problem

Related to the description of the background of the study above, the writer will investigate the following problems:

1. What are the dimensions of humor language used in superhero movie film?
2. What are the functions of humor language used in superhero movie film?

1.3 Objectives of the Study

Based on the research problems above, the objectives of study are:

1. To explain the dimensions of humor language used in superhero movie film.
2. To explain the functions of humor language used in superhero movie film.

1.4 Significance of the Study

Theoretically, the benefits of this research are expected to increase knowledge about the study of linguistic analysis, especially in the field of linguistic research on humor language (verbal).

Practically, the results of this study may add a reference to linguistic research and add insight to the reader about the humor language especially about techniques of verbal humor. Then, it expected to provide knowledge to the reader about the use of techniques of verbal humor in a film that is superhero movie.

1.5 Scope and Limitation

The scope of this study is An Anatomy of Humor proposed by Arthur Asa Berger (2012) and Discourse Analysis. The theory used in the study is humor especially about techniques of humor, and the writer limits the data only the verbal humor (language) are in superhero movie film by Craig Mazin. So the action that are considered as non-verbal humor will be ignored and not to be explained. Furthermore, the writer analyzed the utterance which is produced by the players or something that related to verbal humor.