

Yinda Shevia. 2024. *Pengembangan Poster Sastra Anak Berbasis Kearifan Lokal Sumenep untuk Siswa Kelas IV SDN Ellak Laok IV Kabupaten Sumenep*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Ahmad Sudi Pratikno, M.Pd.

### **ABSTRAK**

Tujuan dalam penelitian ini adalah untuk mengetahui kevalidan, keefektifan dan kemenarikan poster sastra anak berbasis kearifan lokal Sumenep. Penelitian ini dilakukan pada kelas IV SDN Ellak Laok IV Sumenep. Penelitian dan pengembangan ini menggunakan model 4D dengan tahapan *Define, Design, Develop, Dessiminate* dan menggunakan teknik pengumpulan data berupa wawancara, angket, dan tes. Kevalidan poster sastra anak berbasis kearifan lokal Sumenep diperoleh dari validator ahli materi 97.5%, ahli bahasa 96.5%, serta ahli desain dan media 82.5%, dan rata-rata persentase 92% dengan kategori sangat valid. Persentase keefektifan poster sastra anak berbasis kearifan lokal Sumenep diperoleh dari hasil tes siswa kelompok kecil 96%, tes kelompok besar 97%, dengan rata-rata persentase 96.5% kategori sangat efektif. Kemenarikan poster sastra anak berbasis kearifan lokal Sumenep diperoleh dari hasil angket respon siswa pada kelompok kecil 88.5%, angket respon siswa kelompok besar 94.5%, angket respon guru 92,5% dan rata-rata persentase 91,5% dengan kategori sangat menarik. Berdasarkan hasil penelitian maka poster sastra anak berbasis kearifan lokal Sumenep dikatakan valid, efektif, dan menarik serta dapat digunakan untuk siswa kelas IV SDN Ellak Laok IV Sumenep. Poster sastra anak ini dapat digunakan untuk menjadi referensi pengembangan produk, namun perlu dilakukan pengembangan lebih lanjut terhadap poster sastra ini baik bagi guru maupun peneliti selanjutnya agar lebih optimal dan disempurnakan.

**Kata Kunci:** poster, sastra anak, kearifan lokal, sekolah dasar

Yinda Shevia. 2024. *Development of Children's Literature Posters Based on Sumenep Local Wisdom for Grade IV Students of SDN Ellak Laok IV Sumenep Regency*. Thesis, Elementary School Teacher Education Study Program, Faculty of Education, Trunojoyo Madura University. Advisor: Ahmad Sudi Pratikno, M.Pd.

## **ABSTRACT**

The purposes of this development research was to determine the validity, effectiveness and attractiveness of children's literature posters based on local wisdom of Sumenep. This research was conducted in grade IV of SDN Ellak Laok IV Sumenep. This research and development uses a 4D model with the stages of Define, Design, Develop, Dessiminate and uses data collection techniques in the form of interviews, questionnaires, and tests. The validity of children's literature posters based on local wisdom in Sumenep was obtained from 97.5% material expert validators, 96.5% linguists, and 82.5% design and media experts, and an average percentage of 92% with a very valid category. The percentage of effectiveness of children's literature posters based on local wisdom in Sumenep was obtained from the results of the test of small group students 96%, the large group test 97%, with an average percentage of 96.5% of the category was very effective. The attractiveness of children's literature posters based on local wisdom in Sumenep was obtained from the results of student response questionnaires in small groups of 88.5%, large group student response questionnaires of 94.5%, the teacher response questionnaire was 92.5% and the average percentage was 91.5% with a very interesting category. Based on the results of the research, children's literature posters based on local wisdom in Sumenep are said to be valid, effective, and interesting and can be used for grade IV students of SDN Ellak Laok IV Sumenep. This children's literature poster can be used as a reference for product development, but further development of this literary poster is needed for both teachers and researchers so that it is more optimal and perfected.

**Keywords:** poster, children's literature, local wisdom, elementary school