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ABSTRAK

Tujuan penelitian pengembangan ini untuk mengetahui kevalidan, keefektifan, kemenarikan dan keterterapan video animasi budayaku kelas V dengan memodifikasi pada tema 8 subtema 1 pembelajaran 3 materi keragaman sosial budaya di Jombang. Penelitian dan pengembangan ini menggunakan model ADDIE dengan 5 tahapan yaitu *analysis, design, development, implement, evaluate*. Hasil data kevalidan mendapatkan skor 81,5% menunjukkan kriteria valid dengan kategori layak digunakan, revisi kecil. Hasil data keefektifan dilihat dari hasil belajar siswa yaitu sebanyak 12 siswa dinyatakan tuntas. Hasil data kemenarikan mendapatkan skor 97,5% menunjukkan kriteria sangat menarik dengan kategori layak digunakan, jangka panjang. Hasil data keterterapan mendapatkan skor 96% menunjukkan kriteria sangat baik dengan kategori layak digunakan, diterapkan. Berdasarkan hasil penelitian pengembangan, maka video animasi budayaku dinyatakan valid, efektif, menarik dan terapan untuk digunakan dalam pembelajaran pada kelas V SDN Carangrejo 2 Jombang.

Kata kunci: video animasi, budayaku.

ABSTRACT

The purpose of developing this research is to determine the validity, effectiveness, attractiveness, and applicability of the animation video of my culture for class V by modifying the theme of 8 sub-themes 1 learning 3 materials on socio-cultural diversity in Jombang. This research and development uses the ADDIE model with 5 stages, namely analysis, design, development, implement, evaluation. The results of the validity data obtained a score of 81.5% indicating valid criteria with a suitable category for use, minor revision. The results of the effectiveness data seen from student learning outcomes, namely as many as 12 students were declared complete. The results of the attractiveness data get a score of 97.5% indicating very attractive criteria with categories that are feasible to use, long term. The measurable results get a score of 96% indicating very good criteria with categories that are feasible to use, applied. Based on the results of development research, my cultural animation video was declared valid, effective, interesting and applied to be used in learning in class V SDN Carangrejo 2 Jombang.

Keywords: animated video, my culture.