

CHAPTER I

INTRODUCTION

This chapter presents background of study, statement of research question, objective of study, significances of study, and scope and limitation of the study. Those are necessary to be explain because they provide important information about this study.

1.1 Background of the Study

In the development of the era, it is possible that the language must follow the development as well. With sophisticated technology, it is easy to know foreign languages that were never known before. Teenagers who dominate in the development of today's era are no longer surprised that many of them know foreign languages that are not even studied at school, one of which is English. Someone who can use a foreign language fluently today is said to be very cool especially mixing two languages such as their mother language with a foreign language.

Code mixing can be interpreted as when someone has the ability to remember and indirectly learn another language. It is very important to know code mixing because it is related to developments over time so that it is easier to communicate widely without any limitations. By being fluent in a language other than our mother tongue, there are benefits for us, such as being able to interact more effectively with various people from different backgrounds. Apart from different languages, knowing different dialects can also enrich us with culture so that we can blend in with other cultures.

When someone can speak more than one language, it can be said that they are multilingual. The use of more than one language will increasingly develop following their respective needs. Some try to learn other languages to adapt in an area when they are migrating so that they can adapt and comfortably interact with the people around them. In addition, there are also those who can use other languages besides the language used daily by themselves. Usually this naturally

occurs due to socialization or social media that is easily accessible and wide-reaching even though it is cross-country so that indirectly it will definitely be easy for someone to get used to seeing words from foreign languages. This will make someone familiar and understand the meaning of other language words without learning them.

It is different when someone can only use two languages. The ability to use two languages is called bilingualism. People come from different origins, and they may be influenced by culture to be bilingual, or speak two languages fluently (Fadil and Adriani, 2021). So that, when someone is in an area with many language and cultural differences, there will be a possibility of bilingualism. With the explanation above, it can be said that language and society are very closely related. According to Sukrisna (2019), in Sociolinguistic events that connect language and society, there must be an occurrence where someone can speak more than one language. In its use, there must be an exchange of languages in several words even in one sentence. Based on Lamhot (2020) in the speech community there is a code. This code is used in certain situations and to whom they speak as needed. Code is divided into two namely code switching and code mixing.

Code switching is the use of more than one language by switching words from one language to another. Lamhot (2020) states that people may express themselves freely in ordinary conversations by using code switching in every situation. This is slightly different from code mixing. According to Lamhot (2020), when people in a multilingual culture combine different languages, it's sometimes referred to as code-mixing. With current advances, it is very easy to attract young people to easily learn other languages. So we often find that there are many people with multilingual abilities.

Haneysty (2021) states that the term "code mixing" describes the use of vocabulary and grammatical constructions from two languages in a single statement or phrase. The grammatical construction that mention is about the noun, verb, object, etc. If someone does code mixing, several words will be inserted in one sentence. However, in this code mixing phenomenon there are several categories

which then discussed in the next chapter. Before that, the researcher also provide an initial overview of code mixing by providing the example sentence below:

*Semoga kamu mendapatkan **owner** yang lebih baik*

(Raksang, 2019)

In the sentence above, it can be seen that the sentence is predominantly Indonesian but there is one word in English. He said that in that sentence is using Insertion of code mixing because the word *owner* is included in the noun category.

Using code mixing is very popular among teenagers whether it is on social media or when talking directly. They think that speaking using code mixing is very cool and slang. We can find it in social media captions and especially in YouTube videos. YouTube is a social media application that shares videos and even now there are features for short videos. YouTube users who have an account in this application are called YouTubers. A YouTuber has an obligation to upload videos regularly to be watched by followers of his account.

One of the YouTubers who uses more than one language in his videos is Leonardo Edwin. Leonardo Edwin is known as a YouTuber who often shares his excitement living in his overseas country. He migrated to continue his education at a university in Seattle. For his daily life there he uses English but when recording videos he uses Indonesian although he often mixes English and Indonesian because there are several reasons that require him to do code mixing when speaking. One of the reasons is that he uses more Indonesian because the subscribers to his YouTube account are mostly Indonesian. Apart from that, he also wanted to give tips on studying abroad. The next reason why he mixed languages is because he wanted to provide additional information or English words that Indonesians rarely know. The researcher was then interested in analyzing a videos from Leonardo Edwin because his videos contained nostalgia for when he was still at university. Therefore, the researcher discussed more deeply and explained how code mixing occurs and is carried out by Leonardo Edwin in his YouTube videos.

1.2 Research Questions

Based on the explanation above, this study was discussed about types and levels of code mixing in Leonardo Edwin YouTube video. The formulation of the problem that can be stated is as follows:

1. What are the types of code mixing in Leonardo Edwin YouTube video?
2. What are the levels of code mixing in Leonardo Edwin YouTube video?

1.3 Objectives of the Study

From the statement of research question mentioned above, in this study there are two objectives to be achieved:

1. To describe the types of code mixing in Leonardo Edwin YouTube video.
2. To describe the levels of code mixing in Leonardo Edwin YouTube video.

1.4 Significance of the Study

There are two expected uses of this research, namely as follows:

1. Theoretical Significance

It is hoped that the results can add insight and knowledge for future research, especially those related to the code mixing between Bahasa and English.

2. Practical Significance

It is hoped that what has been found and the discussion of research results can be a contribution in understanding the benefits of YouTube which illustrates the importance of being able to learn English in interacting in today's era. Therefore, it is hoped that this research can become a scientific foundation in solving similar problems.

1.5 Scope and Limitation of the Study

To make this research run well, it is important to scope and limit it to be able to focus more on what is discussed. The scope of this research is Sociolinguistics studies by analyzing the code mixing in Leonardo Edwin YouTube video. The researcher analyzed a video that has a duration 19 minutes and 04 second with the title “Terharu!! Akhirnya Bisa Ke Seattle Lagi!! Ketemu Dillon Seattle Santuy, Lalu Ke Almamater (UW)”. The video can be accessed via Leonardo Edwin's YouTube

account. Here are the links of the video: <https://youtu.be/IPy5GUbncF4?si=RD9z4Us0pyZpxYKD>. The limitation of this research is to focus just in Leonardo Edwin utterances that contain the types and levels of code mixing. The type of code mixing just only analyzed using the theory of Muysken's (2000) while the level of code mixing will be analyzed using the theory of Suwito's (1988).