

CHAPTER I

INTRODUCTION

This chapter has five subchapters that are important to describing this study in general: background of the study, research questions, objectives of the study, the significance of the study, and scope and limitations of the study.

1.1 Background of the Study

Language is an important component used by humans to communicate with each other. According to Oviogun and Veerdee (2020), "Language includes all things that are used as a means of communication, both in the form of verbal and non-verbal signs". Therefore, without language, communication will be difficult to establish properly. To further explore the science of language, it can be studied in linguistics. Linguistics, as highlighted by Bauer (2007, p. 17) is concerned with observing and classifying naturally occurring phenomena. The phenomena to be classified are speech sounds, words, languages and ways of using language to interact. Within the field of linguistics, various sub-disciplines are explored, with one of them being sociolinguistics.

According to Trudgill (1974), "Sociolinguistics is that part of linguistics which is concerned with language as a social and cultural phenomenon. It investigates the field of language and society and has close connections with the social sciences, especially social psychology, anthropology, human geography and sociology." This becomes especially relevant when we study bilingualism. In this context, Weinreich et al., (2011) state that "Bilingualism exist when one speaker follows more than one language norm in his speech or writing alternately, depending on the circumstances of his utterance". Sociolinguistics helps to understand how social factors within the speaking community influence and affect how such language is used. This understanding becomes especially relevant when examining phenomena such as code mixing, where individuals fluently combine several languages in their conversations.

As state by Hoffmann (1991), "Code mixing is an act of switching one language to another used within same sentence". Code mixing happens when a person switches elements of their first language with those of a second language

during communication. The example of code mixing is when someone in everyday conversation mixes words or phrases from Indonesian with foreign languages, such as English.

The phenomenon of code mixing does not occur only in direct conversation but can occur indirectly. For example, it occurs through social media such as X. X is one of many social media in the world that make people use it. According to x-user data on Statista.com, as of January 2023 Indonesia ranks fifth worldwide with 24 million users. However, that is why X is the most popular social media platform for people that use code mixing. There are various accounts that provide a lot of information through X. But in this study the writer focuses on accounts that in their writing trigger code mixing. As a research source, the writer chose the object of research on the @Iqbaale account.

This study uses social media, particularly X, with Iqbaal Ramadhan's X account used as the main subject of study. The reason the writer chose Iqbaal Ramadhan is because the owner of this account often does code mixing on X and Iqbaal Ramadhan himself is well-known as actor and inger in Indonesia. Iqbaal is very active on his own X @Iqbaale, and he also actively does code mixing on X when he tweets something.

Several studies on code mixing have been conducted, including a previous study which used the focus on code mixing in its research, referring to that this research is related. An example is a study titled "An Analysis of Using Code Mixing on Atta Halilintar's Video YouTube Channel" by Agung Sukrisna (2019) examines the various types and levels of code mixing utilized in videos on Atta Halilintar's YouTube channel. The study utilizes Hoffman's definition of the types of code mixing and considers the levels of code mixing argued by Suwito. However, this study differentiates from others is that the writer used theory from Pieter Musyken to find the type of code mixing that used by the main subject, furthermore, utilized Suwito's theory to find out the levels of code mixing on Twitter. The source of data used in the previous study was Atta Halilinta's YouTube video. Meanwhile, the source of data of this study was taken from Iqbaal Ramadhan's tweet in his X's account.

Based on the above explanation, the writer did some study on the code mixing of Indonesian into English that was used in Iqbaal Ramadhan's X account. Furthermore, the writer conducts this study with the title An Analysis of Code Mixing found in Iqbaal Ramadhan's X Account. The writer also hopes that this study will be helpful in the field of education, helping students comprehend more about linguistics, particularly code mixing.

1.2 Research Questions

Based on the background of the study, two research questions are presented as follow:

1. What are the types of code mixing utilized by Iqbaal Ramadhan in his X's account?
2. What are the levels of code mixing appearing on Iqbaal Ramadhan's X account?

1.3 Objectives of the Study

Based on the research question above, the objectives of the study are:

1. To identify the various types of code mixing used by Iqbaal Ramadhan in his X's account.
2. To find out the levels of code mixing on Iqbaal Ramadhan's X account.

1.4 Significance of the Study

The writer hopes that this study will be advantageous in two categories such as:

1. Theoretical

Theoretically, this study can be used as a valuable additional resource for in-depth exploration and analysis of bilingualism, especially in the context of code-mixing, making a comprehensive and insightful contribution to the ongoing scholarly discourse on this multifaceted linguistic phenomenon.

2. Practical

Practically, this study has led to an opportunity to inspire future students, particularly those majoring in English and interested in code mixing. That offers a framework and approach for their own study as well as an educational resource, helping in their understanding of code mixing and its current linguistic relevance. The writer hopes this study not only improves our understanding of

code mixing, but it also serves as a useful reference for both prospective scholars and students.

1.5 Scope and Limitation

The writer focuses on analyzing the types and levels of code mixing in X. The main source of this study is tweets from Iqbaal Ramadhan's X account that include code mixing. In this study, the writer focuses on such tweets that include code mixing from October 2022 to September 2023. This study uses Pieter Muysken's theory to determine the types of code mixing and Suwito's theory to find out the levels of code mixing.