

CHAPTER I

INTRODUCTION

This chapter presents some points about the research. The first is the background of the study explains why the researcher chooses boosters used by an actress in Instagram captions. The second is the research questions, which is accommodated three questions that becomes the keys to conduct this study. Then, the objective of the study explains about something to be achieved or sought. Next, the significance explains about how this research is a really useful to the development of the science and society in general. The last is the limitation of the study focuses on expounding boosters used by an actress in Instagram captions.

1.1 Background of The Study

Writing is the activity or occupation of composing text for publication. Where writing is usually done on paper using a pen but along with the development of technology and media, writing can be done in various print media networks or the internet. So that the author can share his writings wherever he used by internet-based technology. Likewise with readers, it will be easier to see the writings of their favorite authors, starting from their works such as novels, short stories, poems or even in the form of paragraphs, sentences or statements.

The statement itself is a definite or clear expression of something in speech or writing. A sentence that is either true or false, but not both. This statement relates to the intent of the title of this study which is the writing of a statement in a social media caption. Caption itself is a statement that provides an illustration with a title

or explanation. In the delivery of the caption, there are several things to note, as the topic, the purpose, content and most of all can be learned in element of linguistics that is discourse analysis.

Discourse analysis is part of applied linguistics that consists of several elements, and one of them is metadiscourse. Metadiscourse is a new concept in field discourse analysis that have relationship between the speaker and audience and aimed to help the speaker express her idea and involve the audience to receive the information from the speaker. So that readers will understand what is written by the author which is equipped with images as a complement to social media posts.

This study takes social media as a source of data because social media is a medium to socialize with each other and is done online which allows humans to interact with each other without being limited by space and time. While in this study used the social networks, are social media for socializing and interacting such as Facebook, Instagram, Bebo, etc. Instagram is a photo and video sharing application that allows users to take photos, take videos, apply digital filters, and share them on various social networking services. This application can also be used to interact with friends via direct message or comment.

While caption writing on Instagram is the main idea of the title of this research and the caption contains several statements that have booster words as a helper to convince the reader. Meanwhile according to Hyland (2005), boosters itself make an impression of certainty, conviction and assurance, and they can be used to instill trust and confidence in readers. He said that boosters or certainty

markers are permitted authors to project a credible image of authority, decisiveness, and conviction in their views. Example; definitely..., I am sure that..., we firmly believe.

The booster includes the interpersonal metadiscourse. While according to Hyland (2005) interpersonal metadiscourse involves the reader in the text. Which is Included how the writer refers to them self, how they refer to the reader, and how they refer to third persons, for instance, their colleagues.

This study researches about boosters and especially this research is in caption of Instagram. The caption is words that make the reader enter into the author's imagination. It is crucial to want to upload to their feed. It was also the easiest place to find in social media. For example, “.. *thank you for always being a good good husband..*” It is involved two boosters, *always* as part of boosters in adverb and *good* is the art of boosters in adjective and also it has repeated of word so that it added stress.

The importance of a booster in an article or caption in this study is to make it easier for us to understand what the meaning and seriousness of the sentence is. Booster will be there if the sentence has the meaning of certainty. This emphasis is important, because it shows what is meant and what is explained. while Caption is what the author explores or who owns the account. What their hearts say, what they want to write, quotes or words that pour out what is in their heart.

Additionally, the writer wants to examine this research "A Study of Boosters by an Actress in Instagram Caption (@raedittabrianto)". The writers reason chose

this title, firstly the booster is the main element here and the writer choosing it because she thinks that many people around frequently used it but they do not know it, they are only used but do not understand that it is included in booster word, so that the writer wants to show that they are in booster word. Secondly the writer reason about the social media because the Instagram is the social media platform that popular et the time and many people use and interesting to use, not only upload their photos or video but they are also can be mix with the caption there and why only the caption, because the caption is the most writing in Instagram that frequently used and also it is the important thing that be a place to pour out their hearts deeply. The writer uses an account of @raedittabrianto because according to the author, she is an Indonesian celebrity who has English skills which are used to make captions. she is also the real of actress instagram which does not include tv actresses, singers, musicians or others so she is called actress not because the others are really from Instagram. The most important thing is that he always puts all his feelings in the caption so he always uses a booster to boost his feelings. So that the writer is sure that he can complete this research perfectly with the expression of this celebrity's feeling in the Instagram caption.

This study aims to find out more about interpersonal metadiscourse, especially in the booster used by Instagram caption actresses. This study explains about the types and positions of boosters in captions and also to classify several functions in booster expressions. This study aims to find out how serious and important they are in their situation or condition.

1.2 Research Questions

To facilitate the preparation of this research, the author formulates the problem into several question sentence forms, as follows:

- 1.2.1 What are the types of booster words used by actress in Instagram captions?
- 1.2.2 What are the positions of booster words in sentences used by actress in Instagram captions?
- 1.2.3 What are the functions of booster words used by actress in Instagram captions?

1.3 Objective of The Study

The objectives of this study are related with the research question, as follows:

- 1.3.1 To explain the types of boosters used by an actress in Instagram captions.
- 1.3.2 To explain the positions of boosters in sentences used by an actress in Instagram captions.
- 1.3.3 To explain the functions of boosters used by an actress in Instagram captions.

1.4 Significance of The Study

The study has some significances as follows:

- 1.4.1 Theoretically, this study can be used to help learning about the types and functions of boosters words and positions of boosters words. So that the readers or listeners can be easier to classify it.

1.4.2 Practically, this study is expected to be useful for the readers to know boosters use exist in Instagram captions and shows booster that it is important to make a boost statement.

1.5 Scope and Limitation of The Study

To simplify, this study reveals what is boosters, the types, the functions and the positions of boosters expression. However they have different theory, the types and positions by Kondowe (2014)'s theory and the function by Serholt (2012)'s theory. The study has a scope in discourse analysis and limits the research on metadiscourse interpersonal analysis theory especially about boosters and the data from the @raeditaabrianto Instagram account. This study only concentrated on Boosters under interpersonal metadiscourse, and had nothing to do with the rest.