

ABSTRAK

Allamanda Chathartica Ramadhani. 200541100015. *Social Capital* Pada Pengurus Organisasi Muslimat NU Pimpinan Anak Cabang Muslimat NU Kamal. Skripsi. Program Studi Psikologi. Fakultas Ilmu Sosial dan Ilmu Budaya. Universitas Trunojoyo Madura. 2024.

PAC Kamal merupakan pimpinan anak cabang yang ada di wilayah kerja Kecamatan kamal. Berhasil bangkit dari kevakuman membuat PAC Kamal makin berstrategi dalam mengembangkan organisasi. Tujuan penelitian ini adalah memberikan gambaran tentang *Social Capital* Muslimat Nu Pimpinan Anak Cabang Kamal. Penelitian ini bertujuan untuk memberikan gambaran tentang *Social Capital* Muslimat NU Pimpinan Anak Cabang Kamal. Metode yang digunakan yakni kualitatif dengan pendekatan studi kasus intrinsik, dengan data yang dikumpulkan melalui wawancara semi-terstruktur dan dianalisis menggunakan 3 tahapan yang dikembangkan oleh Stake. Pemilihan sampel dilakukan dengan metode purposive sampling, tiga partisipan dipilih sesuai kriteria responden.. Temuan menunjukkan bahwa partisipan aktif dalam kegiatan Muslimat NU, menciptakan *social capital* melalui keterlibatan mereka dalam kegiatan formal dan kerja sama erat dengan berbagai pihak. Komunikasi dan informasi terjalin melalui rapat rutin dan grup WhatsApp. Kepercayaan antar sesama anggota terjalin melalui komunikasi terbuka dan saling pengertian. Norma-norma sosial seperti rasa ikhlas dalam menjalankan kegiatan, kontribusi iuran, dan respons terhadap anggota yang sakit menciptakan *bonding, trust-based, dan support social capital*

Kata kunci : *social capital*, jaringan, kepercayaan, norma, Muslimat NU.

ABSTRACT

Allamanda Chathartica Ramadhani. 200541100015. *Social Capital in Organization Managers Muslimat NU Leader of Muslimat NU Kamal Branch. Essay. Psychology Study Program. Faculty of Social and Cultural Sciences. Trunojoyo University, Madura. 2024.*

PAC Kamal is the head of the sub-branches in the Kamal sub-district working area. Successfully emerging from a vacuum has made PAC Kamal more strategic in developing the organization. The aim of this research is to provide an overview of the Social Capital of Muslimat Nu Leaders of Kamal Branch Children. This research aims to provide an overview of the Social Capital of NU Muslimat Leaders of Kamal Branch Children. The method used is qualitative with an intrinsic case study approach, with data collected through semi-structured interviews and analyzed using 3 stages developed by Stake. Sample selection was carried out using a purposive sampling method, three participants were selected according to the respondent's criteria. The findings showed that active participants in Muslimat NU activities created social capital through their involvement in formal activities and close collaboration with various parties. Communication and information is maintained through regular meetings and WhatsApp groups. Trust between fellow members is established through open communication and mutual understanding. Social norms such as a sense of sincerity in carrying out activities, contributing dues, and responding to sick members create bonding, trust-based, and supportive social capital.

Key words: social capital, network, trust, norms, Muslimat NU.