

Mita Tri Wahyuni. 2026. Pengembangan Media Buku Karapan Sapi (BUKASA) pada Literasi Membaca Pemahaman Siswa Kelas III SDN Pejagan 3. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunodjoyo Madura. Pembimbing: Dr. Agung Setyawan, S.Pd., M.Pd.

ABSTRAK

Tujuan penelitian pengembangan ini adalah untuk (1) Mengetahui kevalidan media Buku Karapan Sapi (BUKASA) pada Literasi Membaca Pemahaman Siswa Kelas III SDN Pejagan 3 berdasarkan validasi ahli. (2) Mengetahui keefektifan media Buku Karapan Sapi (BUKASA) pada Literasi Membaca Pemahaman Siswa Kelas III SDN Pejagan 3 berdasarkan hasil belajar siswa serta lembar observasi aktivitas guru dan siswa. (3) Mengetahui kemenarikan media Buku Karapan Sapi (BUKASA) pada Literasi Membaca Pemahaman Siswa Kelas III SDN Pejagan 3 berdasarkan angket respon guru dan angket respon siswa. Penelitian ini merupakan penelitian pengembangan yang mengacu pada model ADDIE (*Analyze, Design, Develop, Implement, dan Evaluate*). Berdasarkan hasil penelitian yang telah dilaksanakan, diperoleh persentase kevalidan media pembelajaran BUKASA ditinjau dari hasil validasi media sebesar 94%, validasi bahasa dan materi 94%, validasi desain pembelajaran 92%, dan validasi keterterapan media pembelajaran 88%, masing-masing berada pada kategori “sangat valid”. Keefektifan media pembelajaran BUKASA ditinjau dari persentase nilai aktivitas guru sebesar 90% dan persentase nilai aktivitas siswa sebesar 89,62% dengan kategori sangat efektif, serta hasil belajar secara klasikal sebesar 100% dengan kriteria tuntas. Kemenarikan ditinjau dari respon guru memperoleh persentase nilai 88% dan respon siswa memperoleh nilai 95,25% dengan masing-masing berada pada kategori sangat menarik. Berdasarkan hasil yang diperoleh, maka produk media pembelajaran Buku Karapan Sapi (BUKASA) pada Literasi Membaca Pemahaman Siswa Kelas III SDN Pejagan 3 valid, efektif dan menarik.

Kata Kunci: ADDIE, BUKASA, Literasi, Membaca Pemahaman, Penelitian Pengembangan

Mita Tri Wahyuni, 2026. Development of the Karapan Sapi Book (BUKASA) Media for Reading Comprehension Literacy of Grade III Students of SDN Pejagan 3. Thesis. Primary School Teacher Education, Faculty of Teacher Training and Education, Trunodjoyo University Madura. Supervisor: Dr. Agung Setyawan, S.Pd., M.Pd.

ABSTRACT

The objectives of this development research were: (1) to determine the validity of the Karapan Sapi Book (BUKASA) media for reading comprehension literacy of third-grade students at SDN Pejagan 3 based on expert validation; (2) to determine the effectiveness of the Karapan Sapi Book (BUKASA) media for reading comprehension literacy of third-grade students at SDN Pejagan 3 based on students' learning outcomes as well as teacher and student activity observation sheets; and (3) to determine the attractiveness of the Karapan Sapi Book (BUKASA) media for reading comprehension literacy of third-grade students at SDN Pejagan 3 based on teacher and student response questionnaires. This study employed a research and development (R&D) method using the ADDIE model, which consists of Analyze, Design, Develop, Implement, and Evaluate stages. The results showed that the validity of the BUKASA learning media, as assessed through media validation, reached 94%; language and material validation, 94%; instructional design validation, 92%; and learning media applicability validation, 88%. All validation results were categorized as "very valid." The effectiveness of the BUKASA learning media was indicated by a teacher activity score of 90% and a student activity score of 89.62%, both categorized as "very effective." In addition, students' classical learning mastery reached 100%, indicating that all students achieved the mastery criteria. The attractiveness of the media was demonstrated by a teacher response score of 88% and a student response score of 95.25%, both categorized as "very attractive". Based on these findings, the Karapan Sapi Book (BUKASA) learning media for reading comprehension literacy of third-grade students at SDN Pejagan 3 is valid, effective, and attractive.

Keywords: ADDIE, BUKASA, Literacy, Reading Comprehension, Development Research