

Innani Norlaili.2026. *Pengembangan Media Pembelajaran MEBUPA (Mengenal Budaya Pamekasan) Berbasis Google Sites Pada Pelajaran Pendidikan Pancasila Kelas V SDN Polagan 1*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar. Fakultas Ilmu Pendidikan. Universitas Trunojoyo Madura. Pembimbing: Dr.Widya Trio Pangestu, M.Pd.

ABSTRAK

Penelitian ini bertujuan untuk menghasilkan media pembelajaran MEBUPA (Mengenal Budaya Pamekasan) berbasis *Google Sites* yang valid, efektif, dan menarik pada mata pelajaran Pendidikan Pancasila materi Mengenal Budaya Pamekasan untuk siswa kelas V SDN Polagan 1. Media ini dikembangkan menggunakan model ADDIE dan memuat materi Mengenal Budaya Pamekasan dalam bentuk teks, gambar, audio, dan video. Hasil validasi menunjukkan bahwa media MEBUPA memiliki tingkat kevalidan yang sangat baik, dengan persentase penilaian dari ahli media pembelajaran sebesar 92,5%, ahli materi pembelajaran 92,5%, ahli desain pembelajaran 87,5%, dan ahli soal 92,5%. Keefektifan media diperoleh berdasarkan hasil belajar siswa setelah menggunakan media MEBUPA. Hasil uji Paired Sample t-test menunjukkan nilai Sig. (2-tailed) sebesar $0,001 < 0,05$ pada uji coba kelompok kecil dan $0,000 < 0,05$ pada uji coba kelompok besar. Hasil tersebut menunjukkan bahwa media MEBUPA efektif digunakan dalam pembelajaran. Kemenerikan media diperoleh berdasarkan angket respon guru dan siswa. Pada uji coba kelompok kecil, persentase respon guru mencapai 97,5% dan respons siswa sebesar 95,5%. Sementara itu, pada uji coba kelompok besar, persentase respon guru mencapai 97,5% dan respons siswa sebesar 96,5%. Hasil tersebut menunjukkan bahwa media MEBUPA termasuk dalam kategori sangat menarik. Berdasarkan hasil penelitian, maka dapat disimpulkan bahwa media pembelajaran MEBUPA valid, efektif, dan menarik untuk digunakan pada pembelajaran mata pelajaran Pendidikan Pancasila kelas V SDN Polagan 1.

Kata kunci : Media MEBUPA, Hasil Belajar, Budaya Pamekasan, Pendidikan Pancasila

Innani Norlaili. 2026. Development of MEBUPA (Introducing Pamekasan Culture) Learning Media Based on Google Sites for Fifth Grade Pancasila Education at SDN Polagan 1. Undergraduate Thesis, Elementary School Teacher Education Study Program, Faculty of Education, Universitas Trunojoyo Madura. Advisor: Dr. Widya Trio Pangestu, M.Pd.

ABSTRACT

This study aimed to develop MEBUPA (Introducing Pamekasan Culture) learning media based on Google Sites that is valid, effective, and attractive for the Pancasila Education subject, specifically on the topic of Introducing Pamekasan Culture, for fifth-grade students at SDN Polagan 1. The media was developed using the ADDIE model and incorporates learning materials in the form of text, images, audio, and videos. The validation results indicated that MEBUPA learning media had a very high level of validity, with assessment scores of 92.5% from the learning media expert, 92.5% from the subject matter expert, 87.5% from the instructional design expert, and 92.5% from the assessment expert. The effectiveness of the media was determined based on students' learning outcomes after using MEBUPA. The results of the Paired Sample t-test showed a significance value (Sig. (2-tailed)) of $0.001 < 0.05$ in the small-group trial and $0.000 < 0.05$ in the large-group trial. These findings indicate that MEBUPA learning media is effective for use in the learning process. The attractiveness of the media was assessed through teacher and student response questionnaires. In the small-group trial, the teacher response score reached 97.5%, while the student response score was 95.5%. In the large-group trial, the teacher response score was 97.5%, and the student response score reached 96.5%. These results indicate that MEBUPA learning media falls into the very attractive category. Based on the findings of this study, it can be concluded that MEBUPA learning media based on Google Sites is valid, effective, and attractive for use in Pancasila Education learning on the topic of Introducing Pamekasan Culture for fifth-grade students at SDN Polagan 1.

Keywords: *MEBUPA Learning Media, Learning Outcomes, Pamekasan Culture, Pancasila Education.*